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1982

# Census of Retail Trade

RC82-A-32

GEOGRAPHIC AREA SERIES

## New Mexico

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The publications  
from the 1982 Economic and  
Agriculture Censuses are dedicated  
to the memory of Shirley Kallek,  
Associate Director for Economic Fields.  
During her career at the Bureau of the  
Census (1955 to 1983), she continually  
directed efforts to improve  
the timeliness and accuracy of  
economic statistics.

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# 1982 Census of Retail Trade

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GEOGRAPHIC AREA SERIES

## New Mexico

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Issued September 1984



**U.S. Department of Commerce**  
**Malcolm Baldrige**, Secretary  
**Clarence J. Brown**, Deputy Secretary  
**Sidney Jones**, Under Secretary for  
Economic Affairs

**BUREAU OF THE CENSUS**  
**John G. Keane**,  
Director

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**ACKNOWLEDGMENTS**—Many persons participated in the various activities of the 1982 Census of Retail Trade. Primary direction of the program was performed by Shirley Kallek, Associate Director for Economic Fields (until May 1983), Charles A. Waite, her successor, and Michael G. Farrell, Assistant Director for Economic and Agriculture Censuses (until August 1984), and John H. Berry, his successor.

This report was prepared in the Business Division under the general direction of Gerald F. Cranford, Chief (until December 1983), and Howard N. Hamilton, his successor. Bobby E. Russell, Assistant Division Chief for Census Programs, was responsible for overall planning and management of the census of retail trade; he also coordinated activities with other divisions.

Planning and implementing this report were under the direction of Mark E. Wallace, Chief, Retail Census Branch, with primary staff assistance by Edward D. Walker, Richard W. Graham, M. Yvonne Wade, Anne M. Sigda, Janis D. Byrd, Jack R. Drago, and Shalanda Y. Campbell. Alvin H. Barten, Chief, Cross Industries Branch, coordinated activities, specifications, and procedures with the other economic censuses. Computer programs were developed under the general supervision of Howard R. Dennis, Assistant Division Chief for Data Processing. William C. Wester, Chief, Census Programming Branch, assisted by Steven G. McCraith, Judith A. McKay, William E. Jagg, and Robert J. Hemmig, was primarily responsible for planning and implementing the programs. The computer programs were developed by Leonard S. Sammarco, Jane M. Jaworski, Ann Chen Liau, Janice S. Farquhar, Donald K. Salzman, and Christina Arledge. Emory G. Fuller and Pearl E. Young were responsible for scheduling and control of computer processing. Quality control and sample design were under the direction of Nash J. Monsour, Assistant Division Chief for Research and Methodology, with primary staff assistance by Joseph K. Garrett, Carl A. Konschnick, and Michael Z. Shimberg. Dorothy J. Reynolds, Assistant Division Chief for Current Programs, provided valuable assistance in coordinating the current survey interface.

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# INTRODUCTION

## ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications<sup>1</sup> (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949,

1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

## USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

## AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.



directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

## CENSUS OF RETAIL TRADE

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.<sup>1</sup> It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report issued as part of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.

<sup>1</sup> Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

2. Each State and the District of Columbia.
3. Each standard consolidated statistical area (SCSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.<sup>2 3</sup> An SCSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous standard metropolitan statistical areas which have a population of at least 1,000,000<sup>4</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each standard metropolitan statistical area (SMSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.<sup>2 3</sup> An SMSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>4</sup> Each SMSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside standard metropolitan statistical areas.
6. Each county or county equivalent.<sup>5 6</sup>
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>4 5</sup>

For the economic censuses, boroughs and census areas in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.

8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.<sup>4</sup>

Data are published in the 1982 Census of Retail Trade, Major Retail Centers series, RC82-C, for each central business district (CBD) in SMSA central cities and other SMSA cities with 50,000 inhabitants or more that chose to participate in the delineation of a CBD, and for each major retail center other than a CBD in an SMSA.

<sup>2</sup> Standard Metropolitan Statistical Areas, Revised Edition 1975 (for SMSA's prior to January 3, 1980). For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, and Federal Register (for SMSA's since January 3, 1980), Vol. 45, No. 2, pages 956-963. Available from Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

<sup>3</sup> On June 30, 1983, the Office of Management and Budget announced newly defined metropolitan statistical areas (MSA's), consolidated metropolitan statistical areas (CMSA's), and primary metropolitan statistical areas (PMSA's) into which previously defined SMSA's and SCSA's were restructured. The 1982 Economic Censuses publications do not present data for the newly defined areas. These areas were defined after 1982 publication plans were almost complete. Inclusion of the newly defined areas would have materially delayed the publication of the 1982 Economic Censuses reports. However, limited 1977 data for the new areas will be published in the 1984 edition of the State and Metropolitan Area Data Book, and limited 1982 data will be published in the 1985 edition.

<sup>4</sup> According to 1980 Census of Population.

<sup>5</sup> Those defined as of January 1, 1982.

<sup>6</sup> See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.



## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

## MICROFICHE AND COMPUTER TAPES

The data in this report series are also available on microfiche and computer tapes. Microfiche reports are sold by the U.S. Government Printing Office. Computer tapes are sold by the Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time

and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

**	Data not provided because establishments without payroll are classified only at a broader kind-of-business level by the Internal Revenue Service (IRS). However, data for 1982 available only for total retail trade for all geographic areas. Establishments without payroll could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
—	Represents zero.
††	Available only for total retail trade. Data for most establishments without payroll were extracted from information reported by businesses on Internal Revenue Service (IRS) form 1040, Schedule C. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
n.e.c.	Not elsewhere classified.
r	Revised.
pt.	Part.
SIC	Standard Industrial Classification.
SCSA	Standard Consolidated Statistical Area.
SMSA	Standard Metropolitan Statistical Area.

# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
<b>GEOGRAPHIC AREAS</b>										
The State. . . . .	X	X	X					X	X	X
SCSA's in the State. . . . .										
SMSA's in the State. . . . .				X						
Area of the State not in any SMSA. . . . .					X					
Counties in the State. . . . .						<sup>1</sup> X		X	X	
Places in the State. . . . .							<sup>1</sup> X	<sup>2</sup> X		<sup>2</sup> X
<b>DATA ITEMS<sup>3</sup></b>										
All establishments:										
Establishments. . . . .	X	X		X	X	X	X	X		
Sales. . . . .	X	X		X	X	X	X	X		
Unincorporated businesses. . . . .	X			X	X	X	X	X		
Number of inhabitants per establishment. . . . .			X							
1977 to 1982 comparative statistics (establishments, sales). . . . .										
Sales per capita. . . . .		X	X							
Sales per establishment. . . . .			X							
Counties ranked by volume of sales. . . . .									X	
Places ranked by volume of sales. . . . .										<sup>2</sup> X
Establishments with payroll:										
Establishments. . . . .	X			X	X	X	X	X		
Sales. . . . .	X	X		X	X	X	X	X		
Annual payroll. . . . .	X	X		X	X	X	X	X		
First quarter payroll. . . . .	X			X	X	X	X	X		
Paid employees for pay period including March 12, 1982. . . . .	X			X	X	X	X	X		
1977 to 1982 comparative statistics (sales, payroll). . . . .										
Sales per establishment. . . . .		X	X							
Sales per employee. . . . .			X							
Payroll per employee. . . . .			X							
Employees per establishment. . . . .			X							
Establishments without payroll:										
Sales per establishment. . . . .			X							

<sup>1</sup> Includes areas with 500 retail establishments or more.

<sup>2</sup> Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population.

<sup>3</sup> See Explanation of Terms, appendix A.



# Users' Guide for Locating Statistics in the 1982 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Sales per capita and selected ratios	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States . . . . .	X	X	X	X	X						
State . . . . .	X	X	X	X	X						
SCSA . . . . .	X	X	X	X							
SMSA . . . . .	X	X	X	X							
County . . . . .	X	X	X	X							
Place . . . . .	X	X	X	X							
<b>MAJOR RETAIL CENTERS</b>											
SMSA . . . . .	X	X									
City . . . . .	X	X	X	X							
CBD . . . . .	X	X	X	X							
MRC . . . . .	X	X	X	X							
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States . . . . .	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States . . . . .		X	X							X	<sup>1</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States . . . . .	X	X				X					
State . . . . .	<sup>2</sup> X	<sup>2</sup> X				<sup>2</sup> X					
SMSA . . . . .	<sup>2</sup> X	<sup>2</sup> X				<sup>2</sup> X					
<b>MISCELLANEOUS SUBJECTS</b>											
United States . . . . .	X	X	X	X							<sup>3</sup> X
State . . . . .	X	X	X	X							<sup>3</sup> X
SMSA . . . . .	X	X	X	X							<sup>3</sup> X

<sup>1</sup> Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>2</sup> Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available only on microfiche.

<sup>3</sup> For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

No.	Name	Sex	Age	Remarks
1	John Smith	Male	25	...
2	Mary Jones	Female	30	...
3	Robert Brown	Male	40	...
4	Elizabeth White	Female	35	...
5	James Black	Male	20	...
6	Anna Green	Female	28	...
7	William Grey	Male	32	...
8	Charlotte Hall	Female	22	...
9	Thomas King	Male	38	...
10	Isabella Lee	Female	27	...
11	George Clark	Male	33	...
12	Frances Adams	Female	24	...
13	Richard Scott	Male	45	...
14	Emily Turner	Female	31	...
15	Henry Wilson	Male	29	...
16	Matilda Moore	Female	26	...
17	Charles Taylor	Male	36	...
18	Agnes Baker	Female	23	...
19	Frederick Evans	Male	42	...
20	Julia Roberts	Female	21	...
21	Alfred Phillips	Male	34	...
22	Edith King	Female	25	...
23	Samuel Wright	Male	37	...
24	Constance Hill	Female	28	...
25	David Young	Male	20	...
26	Elizabeth Scott	Female	32	...
27	John Lee	Male	41	...
28	Mary Clark	Female	29	...
29	Robert Adams	Male	35	...
30	Anna Brown	Female	24	...
31	William Green	Male	39	...
32	Charlotte White	Female	22	...
33	Thomas Black	Male	33	...
34	Isabella Grey	Female	27	...
35	George Hall	Male	31	...
36	Frances King	Female	26	...
37	Richard Lee	Male	43	...
38	Emily Scott	Female	23	...
39	Henry Adams	Male	38	...
40	Matilda Brown	Female	25	...
41	Charles Green	Male	36	...
42	Agnes White	Female	21	...
43	Frederick Black	Male	44	...
44	Julia Grey	Female	28	...
45	Alfred Hall	Male	32	...
46	Edith King	Female	24	...
47	Samuel Lee	Male	37	...
48	Constance Scott	Female	29	...
49	David Adams	Male	20	...
50	Elizabeth Brown	Female	32	...
51	John Green	Male	41	...
52	Mary White	Female	29	...
53	Robert Black	Male	35	...
54	Anna Grey	Female	24	...
55	William Hall	Male	39	...
56	Charlotte King	Female	22	...
57	Thomas Lee	Male	33	...
58	Isabella Scott	Female	27	...
59	George Adams	Male	31	...
60	Frances Brown	Female	26	...
61	Richard Green	Male	43	...
62	Emily White	Female	23	...
63	Henry Black	Male	38	...
64	Matilda Grey	Female	25	...
65	Charles Hall	Male	36	...
66	Agnes King	Female	21	...
67	Frederick Lee	Male	42	...
68	Julia Scott	Female	28	...
69	Alfred Adams	Male	32	...
70	Edith Brown	Female	24	...
71	Samuel Green	Male	37	...
72	Constance White	Female	29	...
73	David Black	Male	20	...
74	Elizabeth Grey	Female	32	...
75	John Hall	Male	41	...
76	Mary King	Female	29	...
77	Robert Lee	Male	35	...
78	Anna Scott	Female	24	...
79	William Adams	Male	39	...
80	Charlotte Brown	Female	22	...
81	Thomas Green	Male	33	...
82	Isabella White	Female	27	...
83	George Black	Male	31	...
84	Frances Grey	Female	26	...
85	Richard Hall	Male	43	...
86	Emily King	Female	23	...
87	Henry Lee	Male	38	...
88	Matilda Scott	Female	25	...
89	Charles Adams	Male	36	...
90	Agnes Brown	Female	21	...
91	Frederick Green	Male	44	...
92	Julia White	Female	28	...
93	Alfred Black	Male	32	...
94	Edith Grey	Female	24	...
95	Samuel Hall	Male	37	...
96	Constance King	Female	29	...
97	David Lee	Male	20	...
98	Elizabeth Scott	Female	32	...
99	John Adams	Male	41	...
100	Mary Brown	Female	29	...

# New Mexico

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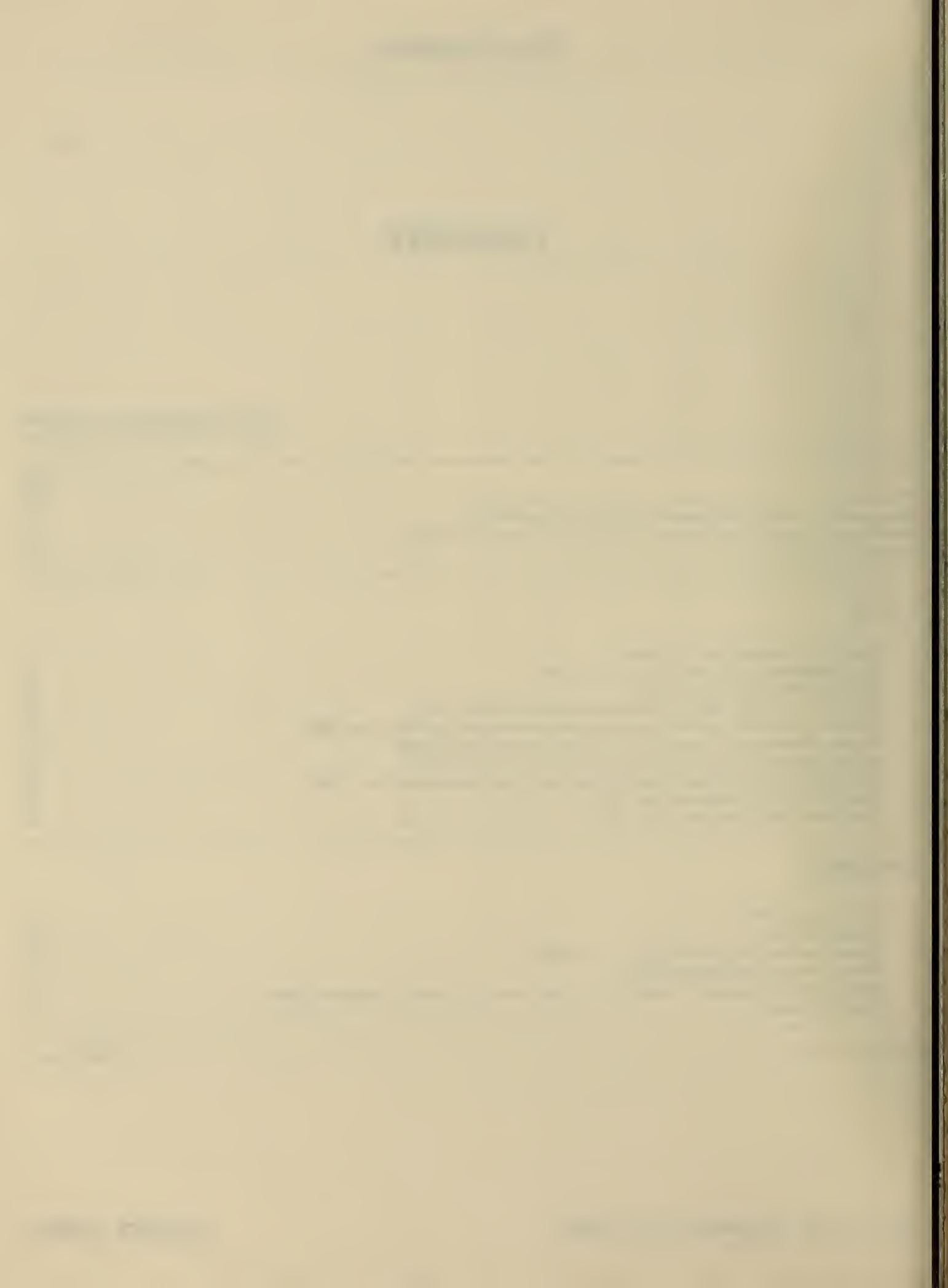
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# SUMMARY OF FINDINGS

Data from the 1982 Census of Retail Trade show that New Mexico's 11,938 retail stores had sales totaling \$6.3 billion. In 1977, 11,664 stores had sales of \$4.0 billion. These data also revealed that the State's 8,201 retail establishments with payroll registered \$6.2 billion in sales in 1982, compared to sales of \$3.9 billion by 7,987 stores in 1977.

For establishments with payroll, sales of grocery stores accounted for 23.2 percent of the State's total sales by retailers in 1982, compared to 20.5 percent in 1977. Other leading retail kinds of business in 1982 were new car dealers with 15.5 percent of sales, gasoline service stations with 10.0 percent, eating places with 9.2 percent, and department stores (including leased departments) with 7.6 percent.

For 1982, sales for all retailers in New Mexico averaged \$529 thousand per establishment, compared to \$343 thousand in 1977. Sales for establishments with payroll averaged \$751 thousand in 1982, compared to \$483 thousand in 1977. In 1982, department stores (including leased departments) averaged \$8.0 million per establishment; new car dealers, \$5.9

million; grocery stores, \$1.8 million; drug and proprietary stores, \$728 thousand; and furniture stores, \$636 thousand.

For retail establishments with payroll, 1982 sales per employee averaged \$71 thousand. New car dealers had sales per employee of \$206 thousand, which contrasts sharply with the \$21 thousand per employee average for eating places.

The 1982 payroll of retailers in the State amounted to \$707 million, compared to \$454 million for 1977. Payroll as a percent of sales of establishments with payroll averaged 11.5 percent for all retailers, 25.1 percent for eating places, and 5.2 percent for gasoline service stations.

There were 86,357 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1982, compared to 73,611 employees in 1977. Eating places were the largest employers, with 26,515 employees; followed by grocery stores, 11,538 employees; and new car dealers, 4,642.

Bernalillo County led the counties in the State, accounting for 36.3 percent of total sales by retailers. Albuquerque had the largest sales among all places in the State, with 34.0 percent of the State total.

**Table 1. Summary Statistics for the State: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partners- hips (number)					
	<b>Retail trade<sup>2</sup></b> -----	<b>11 938</b>	<b>6 318 724</b>	<b>6 419</b>	<b>905</b>	<b>8 201</b>	<b>6 161 924</b>	<b>706 699</b>	<b>164 834</b>	<b>86 357</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> -----	††	††	††	††	398	390 981	39 932	9 359	3 356
521, 3	Building materials and supply stores-----	††	††	††	††	226	280 898	29 360	7 058	2 414
521	Lumber and other building materials dealers-----	††	††	††	††	171	257 418	25 949	6 269	2 152
523	Paint, glass, and wallpaper stores-----	††	††	††	††	55	23 480	3 411	789	262
525	Hardware stores-----	††	††	††	††	82	36 045	4 788	1 139	502
526	Retail nurseries, lawn and garden supply stores-----	††	††	††	††	32	7 685	1 020	224	164
527	Mobile home dealers-----	††	††	††	††	58	66 353	4 764	938	276
53	<b>General merchandise group stores</b> -----	††	††	††	††	265	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>3 4</sup> -----	††	††	††	††	58	466 064	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> -----	††	††	††	††	58	(D)	(D)	(D)	(D)
531 pt.	Conventional <sup>3</sup> -----	††	††	††	††	6	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising <sup>3</sup> -----	††	††	††	††	38	196 547	23 445	5 344	3 319
531 pt.	National chain <sup>3</sup> -----	††	††	††	††	14	141 687	20 715	5 209	2 275
533	Variety stores-----	††	††	††	††	81	83 700	8 817	2 101	1 265
539	Miscellaneous general merchandise stores-----	††	††	††	††	126	83 930	8 254	1 955	1 075
54	<b>Food stores</b> -----	††	††	††	††	1 001	1 487 990	136 344	30 633	13 174
541	Grocery stores-----	††	††	††	††	777	1 429 598	126 557	28 344	11 538
542	Meat and fish (seafood) markets-----	††	††	††	††	34	21 673	2 280	549	267
546	Retail bakeries-----	††	††	††	††	93	16 506	4 881	1 140	915
5462	Retail bakeries—baking and selling-----	..	..	..	..	90	15 623	4 687	1 096	850
5463	Retail bakeries—selling only-----	..	..	..	..	3	883	194	44	65
543, 4, 5, 9	Other food stores-----	††	††	††	††	97	20 213	2 626	600	454
543	Fruit stores and vegetable markets-----	††	††	††	††	16	5 986	630	154	75
544	Candy, nut, and confectionery stores-----	††	††	††	††	25	4 407	702	168	111
545	Dairy products stores-----	††	††	††	††	18	3 655	536	98	128
549	Miscellaneous food stores-----	††	††	††	††	38	6 525	758	180	140
55 ex. 554	<b>Automotive dealers</b> -----	††	††	††	††	645	1 255 506	113 147	27 094	7 691
551	Motor vehicle dealers—new and used cars-----	††	††	††	††	162	956 506	75 424	18 448	4 642
552	Motor vehicle dealers—used cars only-----	††	††	††	††	88	57 554	3 814	900	309
553	Auto and home supply stores-----	††	††	††	††	312	183 902	28 014	6 574	2 210
553 pt.	Tire, battery, and accessory dealers-----	..	..	..	..	270	150 010	23 097	5 435	1 799
553 pt.	Other auto and home supply stores-----	..	..	..	..	42	33 892	4 917	1 139	411
555, 6, 7, 9	Miscellaneous automotive dealers-----	††	††	††	††	83	57 544	5 895	1 172	530
555	Boat dealers-----	††	††	††	††	8	5 231	586	126	43
556	Recreational and utility trailer dealers-----	††	††	††	††	33	27 082	2 540	466	216
557	Motorcycle dealers-----	††	††	††	††	42	(D)	(D)	(D)	(D)
559	Automotive dealers, n.e.c.-----	††	††	††	††	-	(D)	(D)	(D)	(D)
554	<b>Gasoline service stations</b> -----	††	††	††	††	770	613 590	31 647	7 248	4 159
56	<b>Apparel and accessory stores</b> -----	††	††	††	††	766	322 579	41 561	10 317	5 565
561	Men's and boys' clothing and furnishings stores-----	††	††	††	††	65	36 592	5 341	1 269	534
562, 3, 8	Women's clothing and specialty stores and furriers-----	††	††	††	††	303	98 133	12 083	2 905	1 806
562	Women's ready-to-wear stores-----	††	††	††	††	273	91 485	11 116	2 671	1 671
563, 8	Women's accessory and specialty stores and furriers-----	††	††	††	††	30	6 648	967	234	135
565	Family clothing stores-----	††	††	††	††	152	120 008	15 163	4 030	1 986
566	Shoe stores-----	††	††	††	††	190	58 524	7 762	1 800	1 011
566 pt.	Men's shoe stores-----	..	..	..	..	12	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores-----	..	..	..	..	29	7 088	1 003	263	133
566 pt.	Children's and juveniles' shoe stores-----	..	..	..	..	3	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores-----	..	..	..	..	146	48 896	6 398	1 458	839
564, 9	Other apparel and accessory stores-----	††	††	††	††	56	9 322	1 212	313	228
564	Children's and infants' wear stores-----	††	††	††	††	28	4 319	549	158	121
569	Miscellaneous apparel and accessory stores-----	††	††	††	††	28	5 003	663	155	107
57	<b>Furniture, home furnishings, and equipment stores</b> -----	††	††	††	††	551	240 698	34 823	8 483	3 147
5712	Furniture stores-----	††	††	††	††	173	109 999	17 150	4 392	1 435
5713, 4, 9	Home furnishing stores-----	††	††	††	††	142	37 953	5 749	1 256	590
5713	Floor covering stores-----	††	††	††	††	56	24 390	3 630	764	298
5714	Draperies, curtain, and upholstery stores-----	††	††	††	††	33	3 501	751	175	98
5719	Miscellaneous home furnishing stores-----	††	††	††	††	53	10 062	1 368	317	194
572	Household appliance stores-----	††	††	††	††	69	29 479	3 819	925	379
573	Radio, television, and music stores-----	††	††	††	††	167	63 267	8 105	1 910	743
5732	Radio and television stores-----	††	††	††	††	109	42 749	5 520	1 272	458
5733	Music stores-----	††	††	††	††	58	20 518	2 585	638	285
5733 pt.	Record shops-----	..	..	..	..	24	9 528	838	214	124
5733 pt.	Musical instrument stores-----	..	..	..	..	34	10 990	1 747	424	161

See footnotes at end of table.



**Table 1. Summary Statistics for the State: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
58	Eating and drinking places .....	††	††	††	††	1 929	616 282	151 188	34 396	28 698
5812	Eating places .....	††	††	††	††	1 705	564 032	141 789	32 132	26 515
5812 pt.	Restaurants and lunchrooms .....	..	..	..	..	827	272 270	73 094	16 608	13 933
5812 pt.	Cafeterias .....	..	..	..	..	34	32 957	8 632	2 158	1 089
5812 pt.	Refreshment places .....	..	..	..	..	751	234 837	54 356	12 064	10 545
5812 pt.	Other eating places .....	..	..	..	..	93	23 968	5 707	1 302	948
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	224	52 250	9 399	2 264	2 183
591	Drug and proprietary stores .....	††	††	††	††	220	160 096	19 821	4 706	2 118
591 pt.	Drug stores .....	..	..	..	..	210	152 975	18 539	4 615	2 045
591 pt.	Proprietary stores .....	..	..	..	..	10	7 121	1 282	91	73
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	1 656	(D)	(D)	(D)	(D)
592	Liquor stores .....	††	††	††	††	199	107 904	10 474	2 592	1 776
593	Used merchandise stores .....	††	††	††	††	129	21 242	5 117	1 173	674
594	Miscellaneous shopping goods stores .....	††	††	††	††	712	204 695	30 419	7 159	4 027
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	130	51 380	6 208	1 531	845
5941 pt.	General line sporting goods stores .....	..	..	..	..	59	32 275	3 458	789	377
5941 pt.	Specialty line sporting goods stores .....	..	..	..	..	71	19 105	2 750	742	468
5942	Book stores .....	††	††	††	††	68	14 939	2 090	466	323
5943	Stationery stores .....	††	††	††	††	23	7 771	1 424	311	153
5944	Jewelry stores .....	††	††	††	††	165	49 323	8 406	1 960	951
5945	Hobby, toy, and game shops .....	††	††	††	††	50	11 299	1 713	447	263
5946	Camera and photographic supply stores .....	††	††	††	††	27	9 111	1 251	285	129
5947	Gift, novelty, and souvenir shops .....	††	††	††	††	181	43 699	6 610	1 515	950
5948	Luggage and leather goods stores .....	††	††	††	††	11	4 118	878	238	94
5949	Sewing, needlework, and piece goods stores .....	††	††	††	††	57	13 055	1 839	406	319
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	114	55 058	6 869	1 631	842
5961	Mail order houses .....	††	††	††	††	56	36 577	3 566	870	433
5962	Automatic merchandising machine operators .....	††	††	††	††	25	9 788	1 563	368	148
5963	Direct selling establishments <sup>2</sup> .....	††	††	††	††	33	8 693	1 740	393	261
598	Fuel and ice dealers .....	††	††	††	††	83	43 379	4 423	1 008	382
5983	Fuel oil dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	††	††	††	78	42 562	4 179	955	361
5982	Fuel and ice dealers, n.e.c. ....	††	††	††	††	4	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	128	16 617	3 468	786	571
5993	Cigar stores and stands .....	††	††	††	††	7	755	99	19	25
5994	News dealers and newsstands .....	††	††	††	††	9	1 568	193	35	26
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	275	(D)	(D)	(D)	(D)
5999 pt.	Optical goods stores .....	..	..	..	..	67	8 088	1 740	372	161
5999 pt.	Pet shops .....	..	..	..	..	28	4 663	826	192	134
5999 pt.	Typewriter stores .....	..	..	..	..	5	723	125	22	13
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	..	..	..	..	175	(D)	(D)	(D)	(D)

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

# Table 2. Comparative Statistics for the State: 1982 and 1977

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments¹					Establishments with payroll¹					
		1982 (number)	1977 (number)	Sales			Sales			Annual payroll		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
	<b>Retail trade²</b> -----	11 938	11 664	6 318 724	3 995 840	58.1	6 161 924	3 860 826	59.6	706 699	453 672	55.8
52	Building materials, hardware, garden supply, and mobile home dealers -----	††	517	††	249 588	(NA)	390 981	243 861	60.3	39 932	24 702	61.7
521, 3	Building materials and supply stores -----	††	263	††	174 124	(NA)	280 898	172 368	63.0	29 360	18 027	62.9
521	Lumber and other building materials dealers -----	††	196	††	159 553	(NA)	257 418	158 346	62.6	25 949	16 061	61.6
523	Paint, glass, and wallpaper stores -----	††	67	††	14 571	(NA)	23 480	14 022	67.5	3 411	1 966	73.5
525	Hardware stores -----	††	104	††	22 391	(NA)	36 045	20 913	72.4	4 788	2 850	68.0
526	Retail nurseries, lawn and garden supply stores -----	††	64	††	5 018	(NA)	7 685	4 414	74.1	1 020	797	28.0
527	Mobile home dealers -----	††	86	††	48 055	(NA)	66 353	46 166	43.7	4 764	3 028	57.3
53	<b>General merchandise group stores</b> -----	††	399	††	407 991	(NA)	(D)	403 814	(D)	(D)	50 490	(D)
531	Department stores (incl. leased depts.)³ ⁴ -----	††	41	††	298 382	(NA)	466 064	298 382	56.2	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.)⁵ -----	††	41	††	257 761	(NA)	(D)	257 761	(D)	(D)	34 696	(D)
531 pt.	Conventional⁶ -----	††	(NA)	††	(NA)	(NA)	(D)	(NA)	(NA)	(D)	(NA)	(NA)
531 pt.	Discount or mass merchandising⁶ -----	††	(NA)	††	(NA)	(NA)	196 547	(NA)	(NA)	23 445	(NA)	(NA)
531 pt.	National chain⁶ -----	††	(NA)	††	(NA)	(NA)	141 687	(NA)	(NA)	20 715	(NA)	(NA)
533	Variety stores -----	††	118	††	57 875	(NA)	83 700	57 410	45.8	8 817	7 170	23.0
539	Miscellaneous general merchandise stores -----	††	240	††	92 355	(NA)	83 930	88 643	-5.3	8 254	8 624	-4.3
54	<b>Food stores</b> -----	††	1 256	††	840 213	(NA)	1 487 990	824 135	80.6	136 344	81 547	67.2
541	Grocery stores -----	††	944	††	804 455	(NA)	1 429 598	792 097	80.5	126 557	76 416	65.6
542	Meat and fish (seafood) markets -----	††	55	††	12 908	(NA)	21 673	12 222	77.3	2 280	1 100	107.3
546	Retail bakeries -----	††	101	††	8 975	(NA)	16 506	8 359	97.5	4 881	2 597	87.9
5462	Retail bakeries—baking and selling -----	††	**	††	**	**	15 623	7 872	98.5	4 687	2 532	85.1
5463	Retail bakeries—selling only -----	**	**	**	**	**	883	487	81.3	194	65	198.5
543, 4, 5, 9	Other food stores -----	††	156	††	13 875	(NA)	20 213	11 457	76.4	2 626	1 434	83.1
543	Fruit stores and vegetable markets -----	††	21	††	3 153	(NA)	5 986	2 734	118.9	630	199	216.6
544	Candy, nut, and confectionery stores -----	††	35	††	2 570	(NA)	4 047	1 871	116.3	702	318	120.8
545	Dairy products stores -----	††	36	††	3 958	(NA)	3 655	3 351	9.1	536	428	25.2
549	Miscellaneous food stores -----	††	64	††	4 194	(NA)	6 525	3 501	86.4	758	489	55.0
55 ex. 554	<b>Automotive dealers</b> -----	††	895	††	934 980	(NA)	1 255 506	920 522	36.4	113 147	84 778	33.5
551	Motor vehicle dealers—new and used cars -----	††	187	††	717 841	(NA)	956 506	717 841	33.2	75 424	61 511	22.6
552	Motor vehicle dealers—used cars only -----	††	206	††	53 350	(NA)	57 554	43 877	31.2	3 814	2 579	47.9
553	Auto and home supply stores -----	††	355	††	113 659	(NA)	183 902	111 113	65.5	28 014	16 546	69.3
553 pt.	Tire, battery, and accessory dealers -----	**	**	**	**	**	150 010	80 741	85.8	23 097	12 752	81.1
553 pt.	Other auto and home supply stores -----	**	**	**	**	**	33 892	30 372	11.6	4 917	3 794	29.6
555, 6, 7, 9	Miscellaneous automotive dealers -----	††	147	††	50 130	(NA)	57 544	47 691	20.7	5 895	4 142	42.3
555	Boat dealers -----	††	14	††	4 384	(NA)	5 231	4 179	25.2	586	472	24.2
556	Recreational and utility trailer dealers -----	††	46	††	25 113	(NA)	27 082	24 600	10.1	2 540	1 904	33.4
557	Motorcycle dealers -----	††	55	††	12 350	(NA)	(D)	11 719	(D)	(D)	1 243	(D)
559	Automotive dealers, n.e.c. -----	††	32	††	8 283	(NA)	(D)	7 193	(D)	(D)	523	(D)
554	<b>Gasoline service stations</b> -----	††	1 394	††	367 605	(NA)	613 590	342 876	79.0	31 647	26 039	21.5
56	<b>Apparel and accessory stores</b> -----	††	856	††	198 656	(NA)	322 579	194 002	66.3	41 561	26 235	58.4
561	Men's and boys' clothing and furnishings stores -----	††	104	††	30 084	(NA)	36 592	29 326	24.8	5 341	4 263	25.3
562, 3, 8	Women's clothing and specialty stores and furriers -----	††	326	††	59 139	(NA)	98 133	57 296	71.3	12 083	8 443	43.1
562	Women's ready-to-wear stores -----	††	280	††	54 157	(NA)	91 485	52 690	73.6	11 116	7 712	44.1
563, 8	Women's accessory and specialty stores and furriers -----	††	46	††	4 982	(NA)	6 648	4 606	44.3	967	731	32.3
565	Family clothing stores -----	††	185	††	63 131	(NA)	120 008	61 949	93.7	15 163	7 782	94.8
566	Shoe stores -----	††	162	††	37 427	(NA)	58 524	36 845	58.8	7 762	4 515	71.9
566 pt.	Men's shoe stores -----	**	**	**	**	**	(D)	(D)	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores -----	**	**	**	**	**	7 088	4 080	73.7	1 003	610	64.4
566 pt.	Children's and juveniles' shoe stores -----	**	**	**	**	**	(D)	(D)	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores -----	**	**	**	**	**	48 896	29 682	64.7	6 398	3 439	86.0
564, 9	Other apparel and accessory stores -----	††	79	††	8 875	(NA)	9 322	8 586	8.6	1 212	1 232	-1.6
564	Children's and infants' wear stores -----	††	32	††	3 629	(NA)	4 319	3 528	22.4	549	424	29.5
569	Miscellaneous apparel and accessory stores -----	††	47	††	5 246	(NA)	5 003	5 058	-1.1	663	808	-18.0

See footnotes at end of table.



**Table 2. Comparative Statistics for the State: 1982 and 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>					Establishments with payroll <sup>1</sup>					
		1982 (number)	1977 (number)	Sales			Sales			Annual payroll		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
57	Furniture, home furnishings, and equipment stores-----	††	800	††	182 754	(NA)	240 698	175 415	37.2	34 823	24 725	40.8
5712	Furniture stores-----	††	229	††	85 285	(NA)	109 999	83 567	31.6	17 150	12 652	35.6
5713, 4, 9	Home furnishing stores-----	††	252	††	30 167	(NA)	37 953	27 704	37.0	5 749	3 968	44.9
5713	Floor covering stores-----	††	91	††	21 297	(NA)	24 390	20 295	20.2	3 630	2 756	31.7
5714	Draperies, curtain, and upholstery stores-----	††	79	††	2 972	(NA)	3 501	2 251	55.5	751	441	70.3
5719	Miscellaneous home furnishing stores-----	††	82	††	5 898	(NA)	10 062	5 158	95.1	1 368	771	77.4
572	Household appliance stores-----	††	101	††	19 585	(NA)	29 479	18 448	59.8	3 819	2 410	58.5
573	Radio, television, and music stores-----	††	218	††	47 717	(NA)	63 267	45 696	38.5	8 105	5 695	42.3
5732	Radio and television stores-----	††	128	††	29 892	(NA)	42 749	28 691	49.0	5 520	3 594	53.6
5733	Music stores-----	††	90	††	17 825	(NA)	20 518	17 005	20.7	2 585	2 101	23.0
5733 pt.	Record shops-----	††	..	††	..	..	9 528	6 427	48.2	838	627	33.7
5733 pt.	Musical instrument stores-----	††	..	††	..	..	10 990	10 578	3.9	1 747	1 474	18.5
58	Eating and drinking places-----	††	2 062	††	344 489	(NA)	616 282	335 042	83.9	151 188	81 620	85.2
5812	Eating places-----	††	1 692	††	300 180	(NA)	564 032	294 957	91.2	141 789	74 820	89.5
5812 pt.	Restaurants and lunchrooms-----	††	..	††	..	..	272 270	147 977	84.0	73 094	40 546	80.3
5812 pt.	Cafeterias-----	††	..	††	..	..	32 957	18 268	80.4	8 632	4 665	85.0
5812 pt.	Refreshment places-----	††	..	††	..	..	234 837	113 806	106.3	54 356	26 155	107.8
5812 pt.	Other eating places-----	††	..	††	..	..	23 968	14 906	60.8	5 707	3 454	65.2
5813	Drinking places (alcoholic beverages)---	††	370	††	44 309	(NA)	52 250	40 085	30.3	9 399	6 800	38.2
591	Drug and proprietary stores-----	††	253	††	109 820	(NA)	160 096	108 804	47.1	19 821	13 409	47.8
591 pt.	Drug stores-----	††	..	††	..	..	152 975	(D)	(D)	18 539	(D)	(D)
591 pt.	Proprietary stores-----	††	..	††	..	..	7 121	(D)	(D)	1 282	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>2</sup> -----	††	3 232	††	359 744	(NA)	(D)	312 355	(D)	(D)	40 127	(D)
592	Liquor stores-----	††	313	††	80 895	(NA)	107 904	75 892	42.2	10 474	6 192	69.2
593	Used merchandise stores-----	††	260	††	13 646	(NA)	21 242	10 485	102.6	5 117	2 414	112.0
594	Miscellaneous shopping goods stores---	††	1 478	††	140 033	(NA)	204 695	118 159	73.2	30 419	17 513	73.7
5941	Sporting goods stores and bicycle shops-----	††	178	††	25 210	(NA)	51 380	23 239	121.1	6 208	2 957	109.9
5941 pt.	General line sporting goods stores---	††	..	††	..	..	32 275	16 331	97.6	3 458	2 013	71.8
5941 pt.	Specialty line sporting goods stores-----	††	..	††	..	..	19 105	6 908	176.6	2 750	944	191.3
5942	Book stores-----	††	102	††	8 114	(NA)	14 939	7 232	106.6	2 090	1 149	81.9
5943	Stationery stores-----	††	26	††	(D)	(NA)	7 771	5 324	46.0	1 424	886	60.7
5944	Jewelry stores-----	††	561	††	49 374	(NA)	49 323	36 984	33.4	8 406	6 096	37.9
5945	Hobby, toy, and game shops-----	††	142	††	7 448	(NA)	11 299	5 228	116.1	1 713	730	134.7
5946	Camera and photographic supply stores-----	††	29	††	5 260	(NA)	9 111	5 137	77.4	1 251	801	56.2
5947	Gift, novelty, and souvenir shops-----	††	302	††	26 599	(NA)	43 699	23 591	85.2	6 610	3 188	107.3
5948	Luggage and leather goods stores-----	††	14	††	(D)	(NA)	4 118	1 183	248.1	878	244	259.8
5949	Sewing, needlework, and piece goods stores-----	††	124	††	11 393	(NA)	13 055	10 241	27.5	1 839	1 462	25.8
596	Nonstore retailers <sup>2</sup> -----	††	182	††	50 963	(NA)	55 058	49 640	10.9	6 869	5 635	21.9
5961	Mail order houses-----	††	66	††	28 792	(NA)	36 577	28 414	28.7	3 566	2 604	36.9
5962	Automatic merchandising machine operators-----	††	78	††	9 208	(NA)	9 788	8 263	18.5	1 563	1 121	39.4
5963	Direct selling establishments <sup>2</sup> -----	††	38	††	12 963	(NA)	8 693	12 963	-32.9	1 740	1 910	-8.9
598	Fuel and ice dealers-----	††	96	††	27 121	(NA)	43 379	26 803	61.8	4 423	2 698	63.9
5983	Fuel oil dealers-----	††	8	††	790	(NA)	(D)	(D)	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers-----	††	76	††	25 888	(NA)	42 562	25 786	65.1	4 179	2 569	62.7
5982	Fuel and ice dealers, n.e.c.-----	††	12	††	443	(NA)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists-----	††	119	††	10 080	(NA)	16 617	9 383	77.1	3 468	1 953	77.6
5993	Cigar stores and stands-----	††	11	††	695	(NA)	755	503	50.1	99	77	28.6
5994	News dealers and newsstands-----	††	42	††	986	(NA)	1 568	472	232.2	193	50	286.0
5999	Miscellaneous retail stores, n.e.c.-----	††	731	††	35 325	(NA)	(D)	21 018	(D)	(D)	3 595	(D)
5999 pt.	Optical goods stores-----	††	..	††	..	..	8 088	4 751	70.2	1 740	903	92.7
5999 pt.	Pet shops-----	††	..	††	..	..	4 663	2 944	58.4	826	520	58.8
5999 pt.	Typewriter stores-----	††	..	††	..	..	723	828	-12.7	125	209	-40.2
5999 pt.	Other miscellaneous retail stores, n.e.c.-----	††	..	††	..	..	(D)	12 495	(D)	(D)	1 963	(D)

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. Data for 1977 adjusted for comparable treatment of leased departments between 1977 and 1982. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



Table 3. Selected Ratios for the State: 1982

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A)

SIC code	Kind of business	All establishments <sup>1</sup>			Establishments with payroll <sup>1</sup>				Establishments without payroll—Sales per establishment <sup>1</sup> (dollars)
		Inhabitants per establishment <sup>2</sup> (number)	Sales		Sales		Annual payroll per employee <sup>3</sup> (dollars)	Employees per establishment <sup>3</sup> (number)	
			Per capita <sup>2</sup> (dollars)	Per establishment (dollars)	Per establishment (dollars)	Per employee <sup>3</sup> (dollars)			
	<b>Retail trade<sup>4</sup></b> .....	<b>109</b>	<b>4 850</b>	<b>529 295</b>	<b>751 363</b>	<b>71 354</b>	<b>8 183</b>	<b>11</b>	<b>41 959</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> .....	††	††	††	982 364	116 502	11 899	8	††
521, 3	Building materials and supply stores .....	††	††	††	1 242 912	116 362	12 162	11	††
521	Lumber and other building materials dealers .....	††	††	††	1 505 368	119 618	12 058	13	††
523	Paint, glass, and wallpaper stores .....	††	††	††	426 909	89 618	13 019	5	††
525	Hardware stores .....	††	††	††	439 573	71 803	9 538	6	††
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	240 156	46 860	6 220	5	††
527	Mobile home dealers .....	††	††	††	1 144 017	240 409	17 261	5	††
53	<b>General merchandise group stores</b> .....	††	††	††	(D)	(D)	(D)	(D)	††
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	††	††	††	8 035 586	(NA)	(NA)	(NA)	††
531	Department stores (excl. leased depts.) <sup>5</sup> .....	††	††	††	(D)	(D)	(D)	(D)	††
531 pt.	Conventional <sup>5</sup> .....	††	††	††	(D)	(D)	(D)	(D)	††
531 pt.	Discount or mass merchandising <sup>5</sup> .....	††	††	††	5 172 289	59 219	7 064	87	††
531 pt.	National chain <sup>5</sup> .....	††	††	††	10 120 500	62 280	9 105	163	††
533	Variety stores .....	††	††	††	1 033 333	66 166	6 970	16	††
539	Miscellaneous general merchandise stores .....	††	††	††	666 111	78 074	7 678	9	††
54	<b>Food stores</b> .....	††	††	††	1 486 503	112 949	10 349	13	††
541	Grocery stores .....	††	††	††	1 839 894	123 903	10 969	15	††
542	Meat and fish (seafood) markets .....	††	††	††	637 441	81 172	8 539	8	††
546	Retail bakeries .....	††	††	††	177 484	18 039	5 334	10	††
5462	Retail bakeries—baking and selling .....	**	**	**	173 589	18 380	5 514	9	**
5463	Retail bakeries—selling only .....	**	**	**	294 333	13 585	2 985	22	**
543, 4, 5, 9	Other food stores .....	††	††	††	208 381	44 522	5 784	5	††
543	Fruit stores and vegetable markets .....	††	††	††	374 125	79 813	8 400	5	††
544	Candy, nut, and confectionery stores .....	††	††	††	161 880	36 459	6 324	4	††
545	Dairy products stores .....	††	††	††	203 056	28 555	4 188	7	††
549	Miscellaneous food stores .....	††	††	††	171 711	46 607	5 414	4	††
55 ex. 554	<b>Automotive dealers</b> .....	††	††	††	1 946 521	163 244	14 712	12	††
551	Motor vehicle dealers—new and used cars .....	††	††	††	5 904 358	206 055	16 248	29	††
552	Motor vehicle dealers—used cars only .....	††	††	††	654 023	186 259	12 343	4	††
553	Auto and home supply stores .....	††	††	††	589 429	83 214	12 676	7	††
553 pt.	Tire, battery, and accessory dealers .....	**	**	**	555 593	83 385	12 839	7	**
553 pt.	Other auto and home supply stores .....	**	**	**	806 952	82 462	11 964	10	**
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	693 301	108 574	11 123	6	††
555	Boat dealers .....	††	††	††	653 875	121 651	13 628	5	††
556	Recreational and utility trailer dealers .....	††	††	††	820 667	125 380	11 759	7	††
557	Motorcycle dealers .....	††	††	††	(D)	(D)	(D)	(D)	††
559	Automotive dealers, n.e.c. .....	††	††	††	(D)	(D)	(D)	(D)	††
554	<b>Gasoline service stations</b> .....	††	††	††	796 870	147 533	7 609	5	††
56	<b>Apparel and accessory stores</b> .....	††	††	††	421 121	57 966	7 468	7	††
561	Men's and boys' clothing and furnishings stores .....	††	††	††	562 954	68 524	10 002	8	††
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	323 871	54 337	6 690	6	††
562	Women's ready-to-wear stores .....	††	††	††	335 110	54 749	6 652	6	††
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	221 600	49 244	7 163	5	††
565	Family clothing stores .....	††	††	††	789 526	60 427	7 635	13	††
566	Shoe stores .....	††	††	††	308 021	57 887	7 678	5	††
566 pt.	Men's shoe stores .....	**	**	**	(D)	(D)	(D)	(D)	**
566 pt.	Women's shoe stores .....	**	**	**	244 414	53 293	7 541	5	**
566 pt.	Children's and juveniles' shoe stores .....	**	**	**	(D)	(D)	(D)	(D)	**
566 pt.	Family shoe stores .....	**	**	**	334 904	58 279	7 626	6	**
564, 9	Other apparel and accessory stores .....	††	††	††	166 464	40 886	5 316	4	††
564	Children's and infants' wear stores .....	††	††	††	154 250	35 694	4 537	4	††
569	Miscellaneous apparel and accessory stores .....	††	††	††	178 679	46 757	6 196	4	††
57	<b>Furniture, home furnishings, and equipment stores</b> .....	††	††	††	436 838	76 485	11 065	6	††
5712	Furniture stores .....	††	††	††	635 832	76 654	11 951	8	††
5713, 4, 9	Home furnishing stores .....	††	††	††	267 275	64 327	9 744	4	††
5713	Floor covering stores .....	††	††	††	435 536	81 846	12 181	5	††
5714	Drapery, curtain, and upholstery stores .....	††	††	††	106 091	35 724	7 663	3	††
5719	Miscellaneous home furnishing stores .....	††	††	††	189 849	51 866	7 052	4	††
572	Household appliance stores .....	††	††	††	427 232	77 781	10 077	5	††
573	Radio, television, and music stores .....	††	††	††	378 844	85 151	10 908	4	††
5732	Radio and television stores .....	††	††	††	392 193	93 338	12 052	4	††
5733	Music stores .....	††	††	††	353 759	71 993	9 070	5	††
5733 pt.	Record shops .....	**	**	**	397 000	76 839	6 758	5	**
5733 pt.	Musical instrument stores .....	**	**	**	323 235	68 261	10 851	5	**

See footnotes at end of table.

**Table 3. Selected Ratios for the State: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>			Establishments with payroll <sup>1</sup>				Establishments without payroll—Sales per establishment <sup>1</sup> (dollars)
		Inhabitants per establishment <sup>2</sup> (number)	Sales		Sales		Annual payroll per employee <sup>3</sup> (dollars)	Employees per establishment <sup>3</sup> (number)	
			Per capita <sup>2</sup> (dollars)	Per establishment (dollars)	Per establishment (dollars)	Per employee <sup>3</sup> (dollars)			
58	Eating and drinking places -----	††	††	††	319 483	21 475	5 268	15	††
5812	Eating places -----	††	††	††	330 811	21 272	5 348	16	††
5812 pt.	Restaurants and lunchrooms -----	††	††	††	329 226	19 541	5 246	17	††
5812 pt.	Cafeterias -----	**	**	**	969 324	30 264	7 927	32	**
5812 pt.	Refreshment places -----	**	**	**	312 699	22 270	5 155	14	**
5812 pt.	Other eating places -----	**	**	**	257 720	25 283	6 020	10	**
5813	Drinking places (alcoholic beverages) -----	††	††	††	233 259	23 935	4 306	10	††
591	Drug and proprietary stores -----	††	††	††	727 709	75 588	9 358	10	††
591 pt.	Drug stores -----	**	**	**	728 452	74 804	9 066	10	**
591 pt.	Proprietary stores -----	**	**	**	712 100	97 548	17 562	7	**
59 ex. 591	Miscellaneous retail stores <sup>4</sup> -----	††	††	††	(D)	(D)	(D)	(D)	††
592	Liquor stores -----	††	††	††	542 231	60 757	5 898	9	††
593	Used merchandise stores -----	††	††	††	164 667	31 516	7 592	5	††
594	Miscellaneous shopping goods stores -----	††	††	††	287 493	50 831	7 554	6	††
5941	Sporting goods stores and bicycle shops -----	††	††	††	395 231	60 805	7 347	7	††
5941 pt.	General line sporting goods stores -----	**	**	**	547 034	85 610	9 172	6	**
5941 pt.	Specialty line sporting goods stores -----	**	**	**	269 085	40 823	5 876	7	**
5942	Book stores -----	††	††	††	219 691	46 251	6 471	5	††
5943	Stationery stores -----	††	††	††	337 870	50 791	9 307	7	††
5944	Jewelry stores -----	††	††	††	298 927	51 864	8 839	6	††
5945	Hobby, toy, and game shops -----	††	††	††	225 980	42 962	6 513	5	††
5946	Camera and photographic supply stores -----	††	††	††	337 444	70 628	9 698	5	††
5947	Gift, novelty, and souvenir shops -----	††	††	††	241 431	45 999	6 958	5	††
5948	Luggage and leather goods stores -----	††	††	††	374 364	43 809	9 340	9	††
5949	Sewing, needlework, and piece goods stores -----	††	††	††	229 035	40 925	5 765	6	††
596	Nonstore retailers <sup>4</sup> -----	††	††	††	482 965	65 390	8 158	7	††
5961	Mail order houses -----	††	††	††	653 161	84 473	8 236	8	††
5962	Automatic merchandising machine operators -----	††	††	††	391 520	66 135	10 561	6	††
5963	Direct selling establishments <sup>4</sup> -----	††	††	††	263 424	33 307	6 667	8	††
598	Fuel and ice dealers -----	††	††	††	522 639	113 558	11 579	5	††
5983	Fuel oil dealers -----	††	††	††	(D)	(D)	(D)	(D)	††
5984	Liquefied petroleum gas (bottled gas) dealers -----	††	††	††	545 667	117 900	11 576	5	††
5982	Fuel and ice dealers, n.e.c. -----	††	††	††	(D)	(D)	(D)	(D)	††
5992	Florists -----	††	††	††	129 820	29 102	6 074	4	††
5993	Cigar stores and stands -----	††	††	††	107 857	30 200	3 960	4	††
5994	News dealers and newsstands -----	††	††	††	174 222	60 308	7 423	3	††
5999	Miscellaneous retail stores, n.e.c. -----	††	††	††	(D)	(D)	(D)	(D)	††
5999 pt.	Optical goods stores -----	**	**	**	120 716	50 236	10 807	2	**
5999 pt.	Pet shops -----	**	**	**	166 536	34 799	6 164	5	**
5999 pt.	Typewriter stores -----	**	**	**	144 600	55 615	9 615	3	**
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	**	**	**	(D)	(D)	(D)	(D)	**

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Based on 1980 Census of Population.

<sup>3</sup>Based on number of employees for pay period including March 12.

<sup>4</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>5</sup>Includes sales from catalog order desks.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>ALBUQUERQUE SMSA</b>									
	Retail trade <sup>2</sup> .....	3 763	2 346 655	1 810	243	2 560	2 306 243	276 117	65 182	32 722
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	100	119 982	11 695	2 661	991
521, 3	Building materials and supply stores .....	††	††	††	††	58	83 935	8 710	2 042	755
521	Lumber and other building materials dealers .....	††	††	††	††	36	71 877	7 349	1 704	654
523	Paint, glass, and wallpaper stores .....	††	††	††	††	22	12 058	1 361	338	101
525	Hardware stores .....	††	††	††	††	13	6 976	772	183	77
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	9	4 272	371	79	63
527	Mobile home dealers .....	††	††	††	††	20	24 799	1 842	357	96
53	General merchandise group stores .....	††	††	††	††	53	261 645	32 786	7 877	4 222
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	19	243 012	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	19	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	15	11 088	1 302	369	224
539	Miscellaneous general merchandise stores .....	††	††	††	††	19	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	305	508 494	46 108	10 467	4 284
541	Grocery stores .....	††	††	††	††	210	475 857	40 733	9 192	3 408
542	Meat and fish (seafood) markets .....	††	††	††	††	14	11 307	1 137	286	152
546	Retail bakeries .....	††	††	††	††	35	8 766	2 688	645	498
5462	Retail bakeries—baking and selling .....	††	††	††	††	35	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only .....	..	..	..	..	-	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	46	12 564	1 550	344	226
543	Fruit stores and vegetable markets .....	††	††	††	††	12	4 210	473	113	50
544	Candy, nut, and confectionery stores .....	††	††	††	††	9	2 503	396	96	45
545	Dairy products stores .....	††	††	††	††	9	2 367	311	47	63
549	Miscellaneous food stores .....	††	††	††	††	16	3 484	370	88	68
55 ex. 554	Automotive dealers .....	††	††	††	††	188	482 308	43 302	10 602	2 758
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	31	376 988	30 439	7 598	1 757
552	Motor vehicle dealers—used cars only .....	††	††	††	††	33	25 141	1 375	372	99
553	Auto and home supply stores .....	††	††	††	††	97	54 561	8 596	2 051	677
553 pt.	Tire, battery, and accessory dealers .....	††	††	††	††	90	51 806	8 186	1 968	649
553 pt.	Other auto and home supply stores .....	..	..	..	..	7	2 755	410	83	28
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	27	25 618	2 892	581	225
555	Boat dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
556	Recreational and utility trailer dealers .....	††	††	††	††	14	13 917	1 436	260	110
557	Motorcycle dealers .....	††	††	††	††	12	(D)	(D)	(D)	(D)
559	Automotive dealers, n.e.c. .....	††	††	††	††	-	-	-	-	-
554	Gasoline service stations .....	††	††	††	††	215	189 793	8 918	1 932	985
56	Apparel and accessory stores .....	††	††	††	††	241	118 487	15 774	3 854	1 962
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	22	21 006	3 260	800	281
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	108	42 572	5 572	1 355	761
562	Women's ready-to-wear stores .....	††	††	††	††	93	40 005	5 157	1 256	708
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	15	2 567	415	99	53
565	Family clothing stores .....	††	††	††	††	28	24 937	2 562	654	379
566	Shoe stores .....	††	††	††	††	68	26 485	3 891	907	455
566 pt.	Men's shoe stores .....	..	..	..	..	7	1 540	215	50	17
566 pt.	Women's shoe stores .....	..	..	..	..	15	(D)	(D)	(D)	(D)
566 pt.	Children's and juveniles' shoe stores .....	..	..	..	..	2	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores .....	..	..	..	..	44	19 541	2 883	650	339
564, 9	Other apparel and accessory stores .....	††	††	††	††	15	3 487	489	138	86
564	Children's and infants' wear stores .....	††	††	††	††	5	1 569	218	83	46
569	Miscellaneous apparel and accessory stores .....	††	††	††	††	10	1 918	271	55	40
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	183	119 151	17 712	4 545	1 437
5712	Furniture stores .....	††	††	††	††	49	55 358	9 084	2 543	670
5713, 4, 9	Home furnishing stores .....	††	††	††	††	51	17 060	2 776	643	256
5713	Floor covering stores .....	††	††	††	††	14	9 596	1 606	357	102
5714	Drapery, curtain, and upholstery stores .....	††	††	††	††	10	1 156	249	61	37
5719	Miscellaneous home furnishing stores .....	††	††	††	††	27	6 308	921	225	117
572	Household appliance stores .....	††	††	††	††	21	12 547	1 553	344	164
573	Radio, television, and music stores .....	††	††	††	††	62	34 186	4 299	1 015	347
5732	Radio and television stores .....	††	††	††	††	40	23 564	2 930	664	211
5733	Music stores .....	††	††	††	††	22	10 622	1 369	351	136
5733 pt.	Record shops .....	..	..	..	..	7	5 132	422	115	60
5733 pt.	Musical instrument stores .....	..	..	..	..	15	5 490	947	236	76
58	Eating and drinking places .....	††	††	††	††	649	255 828	64 373	14 780	11 581
5812	Eating places .....	††	††	††	††	601	238 671	60 848	13 932	10 789
5812 pt.	Restaurants and lunchrooms .....	..	..	..	..	272	115 584	31 827	7 200	5 872
5812 pt.	Cafeterias .....	..	..	..	..	17	(D)	(D)	(D)	(D)
5812 pt.	Refreshment places .....	..	..	..	..	268	93 686	21 671	4 964	3 919
5812 pt.	Other eating places .....	..	..	..	..	44	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	48	17 157	3 525	848	792

See footnotes at end of table.



Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>ALBUQUERQUE SMSA—Con.</b>									
591	Drug and proprietary stores.....	††	††	††	††	56	62 880	7 014	1 753	785
591 pt.	Drug stores.....	..	..	..	..	52	61 573	6 857	1 710	755
591 pt.	Proprietary stores.....	..	..	..	..	4	1 307	157	43	30
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	570	187 675	28 435	6 711	3 717
592	Liquor stores.....	††	††	††	††	56	40 324	3 809	972	596
593	Used merchandise stores.....	††	††	††	††	55	10 526	2 702	622	349
594	Miscellaneous shopping goods stores.....	††	††	††	††	252	90 661	13 669	3 194	1 761
5941	Sporting goods stores and bicycle shops.....	††	††	††	††	39	24 623	2 925	717	340
5941 pt.	General line sporting goods stores.....	..	..	..	..	12	14 301	1 543	376	160
5941 pt.	Specialty line sporting goods stores.....	..	..	..	..	27	10 322	1 382	341	180
5942	Book stores.....	††	††	††	††	30	8 802	1 345	307	213
5943	Stationery stores.....	††	††	††	††	7	2 983	527	111	46
5944	Jewelry stores.....	††	††	††	††	52	17 692	3 171	689	311
5945	Hobby, toy, and game shops.....	††	††	††	††	21	6 763	1 062	263	183
5946	Camera and photographic supply stores.....	††	††	††	††	9	3 796	475	112	53
5947	Gift, novelty, and souvenir shops.....	††	††	††	††	65	14 882	2 233	527	347
5948	Luggage and leather goods stores.....	††	††	††	††	7	3 414	744	207	81
5949	Sewing, needlework, and piece goods stores.....	††	††	††	††	22	7 706	1 187	261	187
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	37	12 945	2 282	539	262
5961	Mail order houses.....	††	††	††	††	7	1 470	210	61	29
5962	Automatic merchandising machine operators.....	††	††	††	††	10	6 722	1 137	273	94
5963	Direct selling establishments <sup>2</sup> .....	††	††	††	††	20	4 753	935	205	139
598	Fuel and ice dealers.....	††	††	††	††	11	4 433	391	96	35
5983	Fuel oil dealers.....	††	††	††	††	-	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers.....	††	††	††	††	9	(D)	(D)	(D)	(D)
5982	Fuel and ice dealers, n.e.c.....	††	††	††	††	2	(D)	(D)	(D)	(D)
5992	Florists.....	††	††	††	††	41	6 656	1 426	314	203
5993	Cigar stores and stands.....	††	††	††	††	4	511	56	11	7
5994	News dealers and newsstands.....	††	††	††	††	3	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c.....	††	††	††	††	111	(D)	(D)	(D)	(D)
5999 pt.	Optical goods stores.....	..	..	..	..	36	4 891	911	197	89
5999 pt.	Pet shops.....	..	..	..	..	10	2 963	544	127	72
5999 pt.	Typewriter stores.....	..	..	..	..	1	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c.....	..	..	..	..	64	(D)	(D)	(D)	(D)
	<b>LAS CRUCES SMSA</b>									
	Retail trade <sup>2</sup> .....	740	402 747	405	59	513	394 728	45 039	10 348	5 939
52	Building materials, hardware, garden supply, and mobile home dealers.....	††	††	††	††	20	18 987	2 242	479	171
521, 3	Building materials and supply stores.....	††	††	††	††	9	14 912	1 587	329	107
525	Hardware stores.....	††	††	††	††	7	3 267	508	121	52
526	Retail nurseries, lawn and garden supply stores.....	††	††	††	††	2	(D)	(D)	(D)	(D)
527	Mobile home dealers.....	††	††	††	††	2	(D)	(D)	(D)	(D)
53	General merchandise group stores.....	††	††	††	††	15	44 524	5 807	1 376	748
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	7	41 661	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	7	(D)	(D)	(D)	(D)
533	Variety stores.....	††	††	††	††	6	3 456	438	102	61
539	Miscellaneous general merchandise stores.....	††	††	††	††	2	(D)	(D)	(D)	(D)
54	Food stores.....	††	††	††	††	67	83 792	8 144	1 773	863
541	Grocery stores.....	††	††	††	††	54	82 046	7 782	1 691	787
542	Meat and fish (seafood) markets.....	††	††	††	††	1	(D)	(D)	(D)	(D)
546	Retail bakeries.....	††	††	††	††	6	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores.....	††	††	††	††	6	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers.....	††	††	††	††	40	80 977	6 448	1 478	465
551	Motor vehicle dealers—new and used cars.....	††	††	††	††	12	65 196	4 323	1 029	287
552	Motor vehicle dealers—used cars only.....	††	††	††	††	5	1 545	96	24	13
553	Auto and home supply stores.....	††	††	††	††	19	10 384	1 553	354	124
555, 6, 7, 9	Miscellaneous automotive dealers.....	††	††	††	††	4	3 852	476	71	41
554	Gasoline service stations.....	††	††	††	††	49	50 878	2 863	690	334
56	Apparel and accessory stores.....	††	††	††	††	57	19 145	2 640	684	385
561	Men's and boys' clothing and furnishings stores.....	††	††	††	††	6	1 687	244	54	27
562, 3, 8	Women's clothing and specialty stores and furriers.....	††	††	††	††	20	6 087	669	163	112
562	Women's ready-to-wear stores.....	††	††	††	††	16	4 979	456	111	78
563, 8	Women's accessory and specialty stores and furriers.....	††	††	††	††	4	1 108	213	52	34
565	Family clothing stores.....	††	††	††	††	12	7 013	1 107	321	161
566	Shoe stores.....	††	††	††	††	19	4 358	620	146	85
564, 9	Other apparel and accessory stores.....	††	††	††	††	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores.....	††	††	††	††	37	15 431	1 865	418	177
5712	Furniture stores.....	††	††	††	††	11	7 630	873	202	74
5713, 4, 9	Home furnishing stores.....	††	††	††	††	11	1 766	273	54	32
572	Household appliance stores.....	††	††	††	††	2	(D)	(D)	(D)	(D)
573	Radio, television, and music stores.....	††	††	††	††	13	(D)	(D)	(D)	(D)

See footnotes at end of table.

**Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>LAS CRUCES SMSA—Con.</b>									
58	Eating and drinking places .....	††	††	††	††	123	38 430	9 642	2 134	1 982
5812	Eating places .....	††	††	††	††	111	35 699	9 215	2 030	1 905
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	12	2 731	427	104	77
591	Drug and proprietary stores .....	††	††	††	††	14	10 566	1 217	303	120
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	91	31 998	4 171	1 013	694
592	Liquor stores .....	††	††	††	††	8	13 983	1 029	264	231
593	Used merchandise stores .....	††	††	††	††	7	801	310	78	54
594	Miscellaneous shopping goods stores .....	††	††	††	††	45	11 413	1 667	411	243
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	9	2 225	248	56	34
5944	Jewelry stores .....	††	††	††	††	10	4 059	793	196	85
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	26	5 129	626	159	124
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	4	999	225	51	46
598	Fuel and ice dealers .....	††	††	††	††	5	2 041	314	56	21
5992	Florists .....	††	††	††	††	10	1 031	234	63	47
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	11	(D)	(D)	(D)	(D)

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>Retail trade<sup>2</sup> .....</b>	<b>7 435</b>	<b>3 569 322</b>	<b>4 204</b>	<b>603</b>	<b>5 128</b>	<b>3 460 953</b>	<b>385 543</b>	<b>89 304</b>	<b>47 696</b>
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	278	252 012	25 995	6 219	2 194
521, 3	Building materials and supply stores .....	††	††	††	††	159	182 051	19 063	4 687	1 552
521	Lumber and other building materials dealers .....	††	††	††	††	127	(D)	(D)	(D)	(D)
523	Paint, glass, and wallpaper stores .....	††	††	††	††	32	(D)	(D)	(D)	(D)
525	Hardware stores .....	††	††	††	††	62	25 802	3 508	835	373
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	21	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	36	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	197	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	32	181 391	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	32	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	60	69 156	7 077	1 630	980
539	Miscellaneous general merchandise stores .....	††	††	††	††	105	52 398	5 284	1 322	708
54	<b>Food stores .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>629</b>	<b>895 704</b>	<b>82 092</b>	<b>18 393</b>	<b>8 027</b>
541	Grocery stores .....	††	††	††	††	513	871 695	78 042	17 461	7 343
542	Meat and fish (seafood) markets .....	††	††	††	††	19	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	52	(D)	(D)	(D)	(D)
5462	Retail bakeries—baking and selling .....	††	††	††	††	49	6 064	1 777	403	312
5463	Retail bakeries—selling only .....	††	††	††	††	3	(D)	(D)	(D)	(D)
543, 4, 5, 9	<b>Other food stores .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>45</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
543	Fruit stores and vegetable markets .....	††	††	††	††	3	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores .....	††	††	††	††	12	1 268	256	56	46
545	Dairy products stores .....	††	††	††	††	9	1 288	225	51	65
549	Miscellaneous food stores .....	††	††	††	††	21	(D)	(D)	(D)	(D)

See footnotes at end of table.



**Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
55 ex. 554	<b>Automotive dealers</b> .....	††	††	††	††	417	692 221	63 397	15 014	4 468
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	119	514 322	40 662	9 821	2 598
552	Motor vehicle dealers—used cars only .....	††	††	††	††	50	30 868	2 343	504	197
553	Auto and home supply stores .....	††	††	††	††	196	118 957	17 865	4 169	1 409
553 pt.	Tire, battery, and accessory dealers .....	††	††	††	††	164	(D)	(D)	(D)	(D)
553 pt.	Other auto and home supply stores .....	††	††	††	††	32	(D)	(D)	(D)	(D)
555, 6, 7, 9	<b>Miscellaneous automotive dealers</b> .....	††	††	††	††	52	28 074	2 527	520	264
555	Boat dealers .....	††	††	††	††	6	3 759	344	75	22
556	Recreational and utility trailer dealers .....	††	††	††	††	18	(D)	(D)	(D)	(D)
557	Motorcycle dealers .....	††	††	††	††	28	12 598	1 351	252	149
559	Automotive dealers, n.e.c. ....	††	††	††	††	-	(D)	(D)	(D)	(D)
554	<b>Gasoline service stations</b> .....	††	††	††	††	506	372 919	19 866	4 626	2 840
56	<b>Apparel and accessory stores</b> .....	††	††	††	††	468	184 947	23 147	5 779	3 218
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	37	13 899	1 837	415	226
562, 3, 8	<b>Women's clothing and specialty stores and furriers</b> .....	††	††	††	††	175	49 474	5 842	1 387	933
562	Women's ready-to-wear stores .....	††	††	††	††	164	46 501	5 503	1 304	885
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	11	2 973	339	83	48
565	Family clothing stores .....	††	††	††	††	112	88 058	11 494	3 055	1 446
566	Shoe stores .....	††	††	††	††	103	27 681	3 251	747	471
566 pt.	Men's shoe stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores .....	††	††	††	††	8	1 132	150	46	22
566 pt.	Children's and juveniles' shoe stores .....	††	††	††	††	1	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores .....	††	††	††	††	90	25 878	3 018	684	433
564, 9	<b>Other apparel and accessory stores</b> .....	††	††	††	††	41	5 835	723	175	142
564	Children's and infants' wear stores .....	††	††	††	††	23	2 750	331	75	75
569	Miscellaneous apparel and accessory stores .....	††	††	††	††	18	3 085	392	100	67
57	<b>Furniture, home furnishings, and equipment stores</b> .....	††	††	††	††	331	106 116	15 246	3 520	1 533
5712	Furniture stores .....	††	††	††	††	113	47 011	7 193	1 647	691
5713, 4, 9	<b>Home furnishing stores</b> .....	††	††	††	††	80	19 127	2 700	559	302
5713	Floor covering stores .....	††	††	††	††	38	13 783	1 884	377	181
5714	Drapery, curtain, and upholstery stores .....	††	††	††	††	19	1 947	404	97	54
5719	Miscellaneous home furnishing stores .....	††	††	††	††	23	3 397	412	85	67
572	Household appliance stores .....	††	††	††	††	46	(D)	(D)	(D)	(D)
573	Radio, television, and music stores .....	††	††	††	††	92	(D)	(D)	(D)	(D)
5732	Radio and television stores .....	††	††	††	††	59	16 405	2 225	525	207
5733	Music stores .....	††	††	††	††	33	(D)	(D)	(D)	(D)
5733 pt.	Record shops .....	††	††	††	††	16	(D)	(D)	(D)	(D)
5733 pt.	Musical instrument stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places</b> .....	††	††	††	††	1 157	322 024	77 173	17 482	15 135
5812	Eating places .....	††	††	††	††	993	289 662	71 726	16 170	13 821
5812 pt.	Restaurants and lunchrooms .....	††	††	††	††	507	140 352	37 078	8 474	7 179
5812 pt.	Cafeterias .....	††	††	††	††	15	(D)	(D)	(D)	(D)
5812 pt.	Refreshment places .....	††	††	††	††	428	126 717	29 082	6 351	5 831
5812 pt.	Other eating places .....	††	††	††	††	43	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	164	32 362	5 447	1 312	1 314
591	<b>Drug and proprietary stores</b> .....	††	††	††	††	150	86 650	11 590	2 650	1 213
591 pt.	Drug stores .....	††	††	††	††	144	80 836	10 465	2 602	1 170
591 pt.	Proprietary stores .....	††	††	††	††	6	5 814	1 125	48	43
59 ex. 591	<b>Miscellaneous retail stores<sup>2</sup></b> .....	††	††	††	††	995	(D)	(D)	(D)	(D)
592	Liquor stores .....	††	††	††	††	135	53 597	5 636	1 356	949
593	Used merchandise stores .....	††	††	††	††	67	9 915	2 105	473	271
594	<b>Miscellaneous shopping goods stores</b> .....	††	††	††	††	415	102 621	15 083	3 554	2 023
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	82	24 532	3 035	758	471
5941 pt.	General line sporting goods stores .....	††	††	††	††	42	16 196	1 717	368	190
5941 pt.	Specialty line sporting goods stores .....	††	††	††	††	40	8 336	1 318	390	281
5942	Book stores .....	††	††	††	††	31	4 821	586	119	84
5943	Stationery stores .....	††	††	††	††	15	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	††	††	††	††	103	27 572	4 442	1 075	555
5945	Hobby, toy, and game shops .....	††	††	††	††	25	(D)	(D)	(D)	(D)
5946	Camera and photographic supply stores .....	††	††	††	††	16	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	††	††	††	††	106	27 111	4 187	936	544
5948	Luggage and leather goods stores .....	††	††	††	††	4	704	134	31	13
5949	Sewing, needlework, and piece goods stores .....	††	††	††	††	33	(D)	(D)	(D)	(D)
596	<b>Nonstore retailers<sup>2</sup></b> .....	††	††	††	††	73	41 114	4 362	1 041	534
5961	Mail order houses .....	††	††	††	††	48	(D)	(D)	(D)	(D)
5962	Automatic merchandising machine operators .....	††	††	††	††	14	(D)	(D)	(D)	(D)
5963	Direct selling establishments <sup>2</sup> .....	††	††	††	††	11	(D)	(D)	(D)	(D)
598	<b>Fuel and ice dealers</b> .....	††	††	††	††	67	36 905	3 718	856	326
5983	Fuel oil dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	††	††	††	64	(D)	(D)	(D)	(D)
5982	Fuel and ice dealers, n.e.c. ....	††	††	††	††	2	(D)	(D)	(D)	(D)
5992	<b>Florists</b> .....	††	††	††	††	77	8 930	1 808	409	321
5993	Cigar stores and stands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	6	(D)	(D)	(D)	(D)

See footnotes at end of table.

**Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
59 ex. 591	Miscellaneous retail stores <sup>2</sup> —Con.									
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	153	24 203	3 947	850	452
5999 pt.	Optical goods stores .....	**	**	**	**	27	2 513	625	135	61
5999 pt.	Pet shops .....	**	**	**	**	17	(D)	(D)	(D)	(D)
5999 pt.	Typewriter stores .....	**	**	**	**	4	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	**	**	**	**	105	19 508	2 977	641	332

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>BERNALILLO COUNTY</b>									
	Retail trade <sup>2</sup> .....	3 541	2 295 888	1 653	230	2 447	2 259 890	271 605	64 152	32 016
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	95	118 482	11 489	2 619	967
521, 3	Building materials and supply stores .....	††	††	††	††	55	(D)	(D)	(D)	(D)
521	Lumber and other building materials dealers .....	††	††	††	††	33	(D)	(D)	(D)	(D)
523	Paint, glass, and wallpaper stores .....	††	††	††	††	22	12 058	1 361	338	101
525	Hardware stores .....	††	††	††	††	12	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	20	24 799	1 842	357	96
53	General merchandise group stores .....	††	††	††	††	47	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	19	243 012	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	19	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	13	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	15	26 375	2 342	485	276
54	Food stores .....	††	††	††	††	277	489 857	44 368	10 053	4 076
541	Grocery stores .....	††	††	††	††	185	(D)	(D)	(D)	(D)
542	Meat and fish (seafood) markets .....	††	††	††	††	14	11 307	1 137	286	1
546	Retail bakeries .....	††	††	††	††	33	(D)	(D)	(D)	(D)
5462	Retail bakeries—baking and selling .....	††	††	††	††	33	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only .....	**	**	**	**	-	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	45	(D)	(D)	(D)	(D)
543	Fruit stores and vegetable markets .....	††	††	††	††	11	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores .....	††	††	††	††	9	2 503	396	96	45
545	Dairy products stores .....	††	††	††	††	9	2 367	311	47	63
549	Miscellaneous food stores .....	††	††	††	††	16	3 484	370	88	68
55 ex. 554	Automotive dealers .....	††	††	††	††	186	(D)	(D)	(D)	(D)
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	31	376 988	30 439	7 598	1 757
552	Motor vehicle dealers—used cars only .....	††	††	††	††	33	25 141	1 375	372	99
553	Auto and home supply stores .....	††	††	††	††	95	(D)	(D)	(D)	(D)
553 pt.	Tire, battery, and accessory dealers .....	**	**	**	**	89	(D)	(D)	(D)	(D)
553 pt.	Other auto and home supply stores .....	**	**	**	**	6	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	27	25 618	2 892	581	225
555	Boat dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
556	Recreational and utility trailer dealers .....	††	††	††	††	14	13 917	1 436	260	110
557	Motorcycle dealers .....	††	††	††	††	12	(D)	(D)	(D)	(D)
559	Automotive dealers, n.e.c. ....	††	††	††	††	-	-	-	-	-
554	Gasoline service stations .....	††	††	††	††	200	179 084	8 504	1 841	921

See footnotes at end of table.



**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>BERNALILLO COUNTY—Con.</b>									
56	<b>Apparel and accessory stores</b> -----	††	††	††	††	240	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores -----	††	††	††	††	22	21 006	3 260	800	281
562, 3, 8	Women's clothing and specialty stores and furriers -----	††	††	††	††	107	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	††	††	††	††	92	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers -----	††	††	††	††	15	2 567	415	99	53
565	Family clothing stores -----	††	††	††	††	28	24 937	2 562	654	379
566	Shoe stores -----	††	††	††	††	68	26 485	3 891	907	455
566 pt.	Men's shoe stores -----	††	††	††	††	7	1 540	215	50	17
566 pt.	Women's shoe stores -----	††	††	††	††	15	(D)	(D)	(D)	(D)
566 pt.	Children's and juveniles' shoe stores -----	††	††	††	††	2	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores -----	††	††	††	††	44	19 541	2 883	650	339
564, 9	Other apparel and accessory stores -----	††	††	††	††	15	3 487	489	138	86
564	Children's and infants' wear stores -----	††	††	††	††	5	1 569	218	83	46
569	Miscellaneous apparel and accessory stores -----	††	††	††	††	10	1 918	271	55	40
57	<b>Furniture, home furnishings, and equipment stores</b> -----	††	††	††	††	182	(D)	(D)	(D)	(D)
5712	Furniture stores -----	††	††	††	††	48	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores -----	††	††	††	††	51	17 060	2 776	643	256
5713	Floor covering stores -----	††	††	††	††	14	9 596	1 606	357	102
5714	Drapery, curtain, and upholstery stores -----	††	††	††	††	10	1 156	249	61	37
5719	Miscellaneous home furnishing stores -----	††	††	††	††	27	6 308	921	225	117
572	Household appliance stores -----	††	††	††	††	21	12 547	1 553	344	164
573	Radio, television, and music stores -----	††	††	††	††	62	34 186	4 299	1 015	347
5732	Radio and television stores -----	††	††	††	††	40	23 564	2 930	664	211
5733	Music stores -----	††	††	††	††	22	10 622	1 369	351	136
5733 pt.	Record shops -----	††	††	††	††	7	5 132	422	115	60
5733 pt.	Musical instrument stores -----	††	††	††	††	15	5 490	947	236	76
58	<b>Eating and drinking places</b> -----	††	††	††	††	611	250 047	63 084	14 514	11 293
5812	Eating places -----	††	††	††	††	569	233 487	59 643	13 681	10 520
5812 pt.	Restaurants and lunchrooms -----	††	††	††	††	251	112 259	31 029	7 036	5 687
5812 pt.	Cafeterias -----	††	††	††	††	17	(D)	(D)	(D)	(D)
5812 pt.	Refreshment places -----	††	††	††	††	259	(D)	(D)	(D)	(D)
5812 pt.	Other eating places -----	††	††	††	††	42	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	††	††	††	††	42	16 560	3 441	833	773
591	<b>Drug and proprietary stores</b> -----	††	††	††	††	53	(D)	(D)	(D)	(D)
591 pt.	Drug stores -----	††	††	††	††	49	(D)	(D)	(D)	(D)
591 pt.	Proprietary stores -----	††	††	††	††	4	1 307	157	43	30
59 ex. 591	<b>Miscellaneous retail stores<sup>2</sup></b> -----	††	††	††	††	556	185 173	28 176	6 648	3 676
592	Liquor stores -----	††	††	††	††	52	39 674	3 752	959	585
593	Used merchandise stores -----	††	††	††	††	55	10 526	2 702	622	349
594	Miscellaneous shopping goods stores -----	††	††	††	††	248	(D)	(D)	(D)	(D)
5941	Sporting goods stores and bicycle shops -----	††	††	††	††	38	(D)	(D)	(D)	(D)
5941 pt.	General line sporting goods stores -----	††	††	††	††	12	14 301	1 543	376	160
5941 pt.	Specialty line sporting goods stores -----	††	††	††	††	26	(D)	(D)	(D)	(D)
5942	Book stores -----	††	††	††	††	28	(D)	(D)	(D)	(D)
5943	Stationery stores -----	††	††	††	††	7	2 983	527	111	46
5944	Jewelry stores -----	††	††	††	††	51	(D)	(D)	(D)	(D)
5945	Hobby, toy, and game shops -----	††	††	††	††	21	6 763	1 062	263	183
5946	Camera and photographic supply stores -----	††	††	††	††	9	3 796	475	112	53
5947	Gift, novelty, and souvenir shops -----	††	††	††	††	65	14 882	2 233	527	347
5948	Luggage and leather goods stores -----	††	††	††	††	7	3 414	744	207	81
5949	Sewing, needlework, and piece goods stores -----	††	††	††	††	22	7 706	1 187	261	187
596	<b>Nonstore retailers<sup>2</sup></b> -----	††	††	††	††	37	12 945	2 282	539	262
5961	Mail order houses -----	††	††	††	††	7	1 470	210	61	29
5962	Automatic merchandising machine operators -----	††	††	††	††	10	6 722	1 137	273	94
5963	Direct selling establishments <sup>2</sup> -----	††	††	††	††	20	4 753	935	205	139
598	<b>Fuel and ice dealers</b> -----	††	††	††	††	7	(D)	(D)	(D)	(D)
5983	Fuel oil dealers -----	††	††	††	††	-	-	-	-	-
5984	Liquefied petroleum gas (bottled gas) dealers -----	††	††	††	††	5	(D)	(D)	(D)	(D)
5982	Fuel and ice dealers, n.e.c. -----	††	††	††	††	2	(D)	(D)	(D)	(D)
5992	Florists -----	††	††	††	††	40	(D)	(D)	(D)	(D)
5993	Cigar stores and stands -----	††	††	††	††	4	511	56	11	7
5994	News dealers and newsstands -----	††	††	††	††	3	(D)	(D)	(D)	(D)
5999	<b>Miscellaneous retail stores, n.e.c.</b> -----	††	††	††	††	110	(D)	(D)	(D)	(D)
5999 pt.	Optical goods stores -----	††	††	††	††	36	4 891	911	197	89
5999 pt.	Pet shops -----	††	††	††	††	9	(D)	(D)	(D)	(D)
5999 pt.	Typewriter stores -----	††	††	††	††	1	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	††	††	††	††	64	(D)	(D)	(D)	(D)

See footnotes at end of table.

**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic area followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Payroll for period including March (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>CHAVES COUNTY</b>									
	Retail trade <sup>2</sup> .....	519	288 958	270	44	374	283 436	31 176	7 066	3 85
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	26	27 891	2 119	461	10
521, 3	Building materials and supply stores .....	††	††	††	††	16	20 575	1 526	343	13
525	Hardware stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	4	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	7	21 498	2 521	551	25
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	3	23 212	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	3	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	47	63 996	5 491	1 299	54
541	Grocery stores .....	††	††	††	††	37	61 728	5 239	1 248	48
542	Meat and fish (seafood) markets .....	††	††	††	††	3	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	4	394	107	23	2
543, 4, 5, 9	Other food stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	35	58 208	5 427	1 218	38
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	9	43 779	3 816	910	21
552	Motor vehicle dealers—used cars only .....	††	††	††	††	3	744	49	7	7
553	Auto and home supply stores .....	††	††	††	††	16	7 903	1 117	250	10
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	7	5 782	445	51	3
554	Gasoline service stations .....	††	††	††	††	31	33 664	2 096	437	24
56	Apparel and accessory stores .....	††	††	††	††	38	14 500	1 755	437	26
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	4	1 644	265	61	3
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	15	4 576	505	121	10
562	Women's ready-to-wear stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
565	Family clothing stores .....	††	††	††	††	7	5 628	673	184	9
566	Shoe stores .....	††	††	††	††	8	2 153	255	59	2
564, 9	Other apparel and accessory stores .....	††	††	††	††	4	499	57	12	2
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	32	11 092	1 448	297	15
5712	Furniture stores .....	††	††	††	††	9	4 705	651	134	6
5713, 4, 9	Home furnishing stores .....	††	††	††	††	9	2 540	328	54	4
572	Household appliance stores .....	††	††	††	††	7	1 504	151	38	2
573	Radio, television, and music stores .....	††	††	††	††	7	2 343	318	71	2
58	Eating and drinking places .....	††	††	††	††	76	25 025	6 236	1 446	1 30
5812	Eating places .....	††	††	††	††	68	23 354	5 950	1 377	1 24
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	8	1 671	286	69	6
591	Drug and proprietary stores .....	††	††	††	††	10	5 178	824	183	9
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	72	22 384	3 259	737	43
592	Liquor stores .....	††	††	††	††	13	5 925	685	157	15
593	Used merchandise stores .....	††	††	††	††	7	1 286	161	34	2
594	Miscellaneous shopping goods stores .....	††	††	††	††	24	6 739	1 139	267	11
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	5	970	97	23	4
5944	Jewelry stores .....	††	††	††	††	5	2 785	551	148	4
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	14	2 984	491	96	5
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	7	3 792	574	128	7
598	Fuel and ice dealers .....	††	††	††	††	4	2 347	247	56	2
5992	Florists .....	††	††	††	††	6	841	174	35	2
5993	Cigar stores and stands .....	††	††	††	††	-	-	-	-	-
5994	News dealers and newsstands .....	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	11	1 454	279	60	3
	<b>DONA ANA COUNTY</b> (Coextensive with Las Cruces, N. Mex., SMSA; see table 4.)									

See footnotes at end of table.



**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>LEA COUNTY</b>									
	Retail trade <sup>2</sup> .....	610	346 692	334	50	459	339 376	38 293	9 333	4 508
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	29	31 754	3 375	803	244
521, 3	Building materials and supply stores .....	††	††	††	††	12	19 829	2 262	558	161
525	Hardware stores .....	††	††	††	††	6	1 453	184	42	23
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	3	705	142	30	29
527	Mobile home dealers .....	††	††	††	††	8	9 767	787	173	31
53	General merchandise group stores .....	††	††	††	††	9	18 726	2 136	511	317
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	2	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	2	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	61	89 014	8 176	1 877	827
541	Grocery stores .....	††	††	††	††	53	87 484	7 986	1 833	800
542	Meat and fish (seafood) markets .....	††	††	††	††	2	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	4	526	135	35	21
543, 4, 5, 9	Other food stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	38	77 975	8 178	2 150	559
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	8	45 132	3 428	1 087	202
553	Motor vehicle dealers—used cars only .....	††	††	††	††	8	6 134	762	179	57
553	Auto and home supply stores .....	††	††	††	††	15	23 804	3 724	830	263
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	7	2 905	264	54	37
554	Gasoline service stations .....	††	††	††	††	48	26 613	1 247	298	170
56	Apparel and accessory stores .....	††	††	††	††	59	24 192	2 799	776	433
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	4	933	123	22	14
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	23	5 473	587	129	134
562	Women's ready-to-wear stores .....	††	††	††	††	23	5 473	587	129	134
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	-	-	-	-	-
565	Family clothing stores .....	††	††	††	††	11	12 523	1 549	489	192
566	Shoe stores .....	††	††	††	††	14	4 397	428	112	73
564, 9	Other apparel and accessory stores .....	††	††	††	††	7	866	112	24	20
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	30	12 611	1 983	471	192
5712	Furniture stores .....	††	††	††	††	12	7 898	1 293	313	106
5713, 4, 9	Home furnishing stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
572	Household appliance stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
573	Radio, television, and music stores .....	††	††	††	††	10	3 503	450	103	52
58	Eating and drinking places .....	††	††	††	††	93	27 547	6 300	1 451	1 254
5812	Eating places .....	††	††	††	††	78	24 468	5 857	1 355	1 171
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	15	3 079	443	96	83
591	Drug and proprietary stores .....	††	††	††	††	16	7 713	1 284	314	134
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	76	23 231	2 815	682	378
592	Liquor stores .....	††	††	††	††	18	7 448	675	161	102
593	Used merchandise stores .....	††	††	††	††	5	408	109	31	18
594	Miscellaneous shopping goods stores .....	††	††	††	††	26	6 122	856	221	113
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	††	††	††	††	8	3 013	410	104	49
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	16	(D)	(D)	(D)	(D)
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	6	5 685	632	150	68
598	Fuel and ice dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	12	1 369	311	72	58
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	4	(D)	(D)	(D)	(D)
	<b>SAN JUAN COUNTY</b>									
	Retail trade <sup>2</sup> .....	672	436 909	312	57	477	430 035	46 650	10 926	5 173
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	31	33 512	3 405	864	255
521, 3	Building materials and supply stores .....	††	††	††	††	13	19 476	2 135	557	151
525	Hardware stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	6	9 008	543	116	46
53	General merchandise group stores .....	††	††	††	††	29	35 901	3 727	799	491
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	6	31 195	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	6	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	6	1 520	262	46	38
539	Miscellaneous general merchandise stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)

See footnotes at end of table.



**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>SAN JUAN COUNTY—Con.</b>									
54	<b>Food stores</b> .....	††	††	††	††	49	109 108	9 673	2 143	926
541	Grocery stores .....	††	††	††	††	42	107 557	9 322	2 060	860
542	Meat and fish (seafood) markets .....	††	††	††	††	-	-	-	-	-
546	Retail bakeries .....	††	††	††	††	4	860	243	58	43
543, 4, 5, 9	Other food stores .....	††	††	††	††	3	691	108	25	23
55 ex. 554	<b>Automotive dealers</b> .....	††	††	††	††	42	99 935	9 531	2 381	581
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	8	70 555	5 679	1 461	316
552	Motor vehicle dealers—used cars only .....	††	††	††	††	8	4 755	437	79	32
553	Auto and home supply stores .....	††	††	††	††	19	18 051	2 738	686	180
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	7	6 574	677	155	53
554	<b>Gasoline service stations</b> .....	††	††	††	††	47	42 758	1 870	479	292
56	<b>Apparel and accessory stores</b> .....	††	††	††	††	50	22 923	2 717	637	334
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	19	4 692	449	97	66
562	Women's ready-to-wear stores .....	††	††	††	††	18	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
565	Family clothing stores .....	††	††	††	††	6	10 177	1 335	353	152
566	Shoe stores .....	††	††	††	††	16	4 152	493	101	62
564, 9	Other apparel and accessory stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores</b> .....	††	††	††	††	30	11 549	1 651	389	138
5712	Furniture stores .....	††	††	††	††	9	3 649	506	123	47
5713, 4, 9	Home furnishing stores .....	††	††	††	††	5	2 762	388	86	27
572	Household appliance stores .....	††	††	††	††	5	2 454	408	97	22
573	Radio, television, and music stores .....	††	††	††	††	11	2 684	349	83	42
58	<b>Eating and drinking places</b> .....	††	††	††	††	95	36 532	8 698	1 984	1 507
5812	Eating places .....	††	††	††	††	90	33 755	8 256	1 873	1 420
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	5	2 777	442	111	87
591	<b>Drug and proprietary stores</b> .....	††	††	††	††	12	7 463	1 100	244	91
59 ex. 591	<b>Miscellaneous retail stores<sup>2</sup></b> .....	††	††	††	††	92	30 354	4 278	1 006	558
592	Liquor stores .....	††	††	††	††	9	7 615	880	194	124
593	Used merchandise stores .....	††	††	††	††	10	2 633	610	137	82
594	Miscellaneous shopping goods stores .....	††	††	††	††	47	13 371	1 777	409	215
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	11	3 014	314	62	43
5944	Jewelry stores .....	††	††	††	††	11	2 938	498	119	57
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	25	7 419	965	228	115
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	3	(D)	(D)	(D)	(D)
598	Fuel and ice dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	4	869	215	53	36
5993	Cigar stores and stands .....	††	††	††	††	-	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	18	1 684	333	69	41
	<b>SANTA FE COUNTY</b>									
	<b>Retail trade<sup>2</sup></b> .....	909	462 993	456	71	637	453 532	54 438	12 417	6 287
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> .....	††	††	††	††	28	34 050	3 721	802	318
521, 3	Building materials and supply stores .....	††	††	††	††	18	30 288	3 019	645	246
525	Hardware stores .....	††	††	††	††	8	2 760	592	138	59
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	1	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores</b> .....	††	††	††	††	14	33 105	3 861	911	515
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	4	29 973	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	4	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	6	1 569	145	15	10
54	<b>Food stores</b> .....	††	††	††	††	59	94 148	8 863	2 011	891
541	Grocery stores .....	††	††	††	††	41	90 477	7 969	1 811	741
542	Meat and fish (seafood) markets .....	††	††	††	††	2	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	7	1 673	476	99	82
543, 4, 5, 9	Other food stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers</b> .....	††	††	††	††	36	94 301	8 411	2 044	598
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	13	77 598	6 230	1 548	404
552	Motor vehicle dealers—used cars only .....	††	††	††	††	-	-	-	-	-
553	Auto and home supply stores .....	††	††	††	††	20	14 567	1 953	437	153
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	3	2 136	228	59	41
554	<b>Gasoline service stations</b> .....	††	††	††	††	35	27 496	1 278	297	202

See footnotes at end of table.

**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>SANTA FE COUNTY—Con.</b>									
56	<b>Apparel and accessory stores</b> .....	††	††	††	††	63	32 006	4 155	1 034	488
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	6	2 712	433	95	34
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	30	12 760	1 686	417	169
562	Women's ready-to-wear stores .....	††	††	††	††	24	10 696	1 436	355	140
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	6	2 064	250	62	29
565	Family clothing stores .....	††	††	††	††	11	11 804	1 438	379	200
566	Shoe stores .....	††	††	††	††	11	4 282	535	130	72
564, 9	Other apparel and accessory stores .....	††	††	††	††	5	448	63	13	13
57	<b>Furniture, home furnishings, and equipment stores</b> .....	††	††	††	††	56	18 744	2 616	619	264
5712	Furniture stores .....	††	††	††	††	15	5 061	795	206	91
5713, 4, 9	Home furnishing stores .....	††	††	††	††	18	6 878	944	192	89
572	Household appliance stores .....	††	††	††	††	9	2 630	356	92	37
573	Radio, television, and music stores .....	††	††	††	††	14	4 175	521	129	47
58	<b>Eating and drinking places</b> .....	††	††	††	††	155	51 148	12 610	2 792	2 136
5812	Eating places .....	††	††	††	††	142	48 671	12 030	2 654	1 968
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	13	2 477	580	138	168
591	<b>Drug and proprietary stores</b> .....	††	††	††	††	15	20 112	2 302	397	165
59 ex. 591	<b>Miscellaneous retail stores<sup>2</sup></b> .....	††	††	††	††	176	48 422	6 621	1 510	710
592	Liquor stores .....	††	††	††	††	11	5 307	463	121	60
593	Used merchandise stores .....	††	††	††	††	11	839	164	42	28
594	Miscellaneous shopping goods stores .....	††	††	††	††	80	23 718	3 181	739	382
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	9	4 997	631	153	65
5944	Jewelry stores .....	††	††	††	††	17	5 866	876	208	90
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	54	12 855	1 674	378	227
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	4	1 694	222	53	39
598	Fuel and ice dealers .....	††	††	††	††	5	2 585	300	70	29
5992	Florists .....	††	††	††	††	7	901	231	46	22
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	55	12 717	1 977	423	140

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 7. Summary Statistics for Places With 500 Establishments or More: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>ALBUQUERQUE</b>									
	Retail trade <sup>2</sup> .....	3 188	2 149 926	1 430	213	2 255	2 119 261	255 574	60 604	29 971
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	83	110 894	10 705	2 431	859
521, 3	Building materials and supply stores .....	††	††	††	††	49	77 311	7 959	1 867	669
521	Lumber and other building materials dealers .....	††	††	††	††	27	65 253	6 598	1 529	568
523	Paint, glass, and wallpaper stores .....	††	††	††	††	22	12 058	1 361	338	101
525	Hardware stores .....	††	††	††	††	11	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	19	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	44	255 561	32 225	7 738	4 139
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	19	243 012	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	19	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	11	8 618	1 101	318	191
539	Miscellaneous general merchandise stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)

See footnotes at end of table.



**Table 7. Summary Statistics for Places With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partne- rships (number)					
	<b>ALBUQUERQUE—Con.</b>									
54	<b>Food stores</b> .....	††	††	††	††	245	424 599	39 101	8 836	3 604
541	Grocery stores .....	††	††	††	††	162	396 101	34 216	7 675	2 805
542	Meat and fish (seafood) markets .....	††	††	††	††	11	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	31	8 036	2 478	596	460
5462	Retail bakeries—baking and selling .....	††	††	††	††	31	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only .....	††	††	††	††	-	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	41	(D)	(D)	(D)	(D)
543	Fruit stores and vegetable markets .....	††	††	††	††	10	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
545	Dairy products stores .....	††	††	††	††	9	2 367	311	47	63
549	Miscellaneous food stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers</b> .....	††	††	††	††	172	477 997	42 708	10 467	2 708
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	31	376 988	30 439	7 598	1 757
552	Motor vehicle dealers—used cars only .....	††	††	††	††	33	(D)	(D)	(D)	(D)
553	Auto and home supply stores .....	††	††	††	††	85	51 379	8 084	1 939	636
553 pt.	Tire, battery, and accessory dealers .....	††	††	††	††	79	(D)	(D)	(D)	(D)
553 pt.	Other auto and home supply stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	23	(D)	(D)	(D)	(D)
555	Boat dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
556	Recreational and utility trailer dealers .....	††	††	††	††	12	(D)	(D)	(D)	(D)
557	Motorcycle dealers .....	††	††	††	††	10	(D)	(D)	(D)	(D)
559	Automotive dealers, n.e.c. ....	††	††	††	††	-	-	-	-	-
554	<b>Gasoline service stations</b> .....	††	††	††	††	182	159 457	7 718	1 665	821
56	<b>Apparel and accessory stores</b> .....	††	††	††	††	232	116 434	15 462	3 763	1 912
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	22	21 006	3 260	800	281
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	104	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	††	††	††	††	90	39 623	5 100	1 242	695
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	14	(D)	(D)	(D)	(D)
565	Family clothing stores .....	††	††	††	††	27	(D)	(D)	(D)	(D)
566	Shoe stores .....	††	††	††	††	65	(D)	(D)	(D)	(D)
566 pt.	Men's shoe stores .....	††	††	††	††	7	1 540	215	50	17
566 pt.	Women's shoe stores .....	††	††	††	††	15	(D)	(D)	(D)	(D)
566 pt.	Children's and juveniles' shoe stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores .....	††	††	††	††	41	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)
564	Children's and infants' wear stores .....	††	††	††	††	5	1 569	218	83	46
569	Miscellaneous apparel and accessory stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores</b> .....	††	††	††	††	172	115 344	17 257	4 426	1 392
5712	Furniture stores .....	††	††	††	††	45	53 029	8 885	2 477	647
5713, 4, 9	Home furnishing stores .....	††	††	††	††	47	16 017	2 600	608	241
5713	Floor covering stores .....	††	††	††	††	12	(D)	(D)	(D)	(D)
5714	Drapery, curtain, and upholstery stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
5719	Miscellaneous home furnishing stores .....	††	††	††	††	26	(D)	(D)	(D)	(D)
572	Household appliance stores .....	††	††	††	††	19	(D)	(D)	(D)	(D)
573	Radio, television, and music stores .....	††	††	††	††	61	(D)	(D)	(D)	(D)
5732	Radio and television stores .....	††	††	††	††	39	(D)	(D)	(D)	(D)
5733	Music stores .....	††	††	††	††	22	10 622	1 369	351	136
5733 pt.	Record shops .....	††	††	††	††	7	5 132	422	115	60
5733 pt.	Musical instrument stores .....	††	††	††	††	15	5 490	947	236	76
58	<b>Eating and drinking places</b> .....	††	††	††	††	570	233 310	58 253	13 585	10 502
5812	Eating places .....	††	††	††	††	530	(D)	(D)	(D)	(D)
5812 pt.	Restaurants and lunchrooms .....	††	††	††	††	229	102 320	28 089	6 444	5 147
5812 pt.	Cafeterias .....	††	††	††	††	16	(D)	(D)	(D)	(D)
5812 pt.	Refreshment places .....	††	††	††	††	246	86 394	19 964	4 629	3 636
5812 pt.	Other eating places .....	††	††	††	††	39	11 555	2 495	611	395
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	40	(D)	(D)	(D)	(D)
591	<b>Drug and proprietary stores</b> .....	††	††	††	††	47	55 507	6 100	1 533	662
591 pt.	Drug stores .....	††	††	††	††	43	54 200	5 943	1 490	632
591 pt.	Proprietary stores .....	††	††	††	††	4	1 307	157	43	30

See footnotes at end of table.



**Table 7. Summary Statistics for Places With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partnerships (number)					
	<b>ALBUQUERQUE—Con.</b>									
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	508	170 158	26 045	6 160	3 372
592	Liquor stores .....	††	††	††	††	39	33 454	3 096	830	451
593	Used merchandise stores .....	††	††	††	††	43	8 543	2 226	519	299
594	Miscellaneous shopping goods stores .....	††	††	††	††	241	88 126	13 241	3 075	1 700
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	38	(D)	(D)	(D)	(D)
5941 pt.	General line sporting goods stores .....	††	††	††	††	12	14 301	1 543	376	160
5941 pt.	Specialty line sporting goods stores .....	††	††	††	††	26	(D)	(D)	(D)	(D)
5942	Book stores .....	††	††	††	††	28	(D)	(D)	(D)	(D)
5943	Stationery stores .....	††	††	††	††	7	2 983	527	111	46
5944	Jewelry stores .....	††	††	††	††	51	(D)	(D)	(D)	(D)
5945	Hobby, toy, and game shops .....	††	††	††	††	20	(D)	(D)	(D)	(D)
5946	Camera and photographic supply stores .....	††	††	††	††	9	3 796	475	112	53
5947	Gift, novelty, and souvenir shops .....	††	††	††	††	59	(D)	(D)	(D)	(D)
5948	Luggage and leather goods stores .....	††	††	††	††	7	3 414	744	207	81
5949	Sewing, needlework, and piece goods stores .....	††	††	††	††	22	7 706	1 187	261	187
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	34	11 554	2 043	475	234
5961	Mail order houses .....	††	††	††	††	7	1 470	210	61	29
5962	Automatic merchandising machine operators .....	††	††	††	††	9	(D)	(D)	(D)	(D)
5963	Direct selling establishments <sup>2</sup> .....	††	††	††	††	18	(D)	(D)	(D)	(D)
598	Fuel and ice dealers .....	††	††	††	††	5	(D)	(D)	(D)	(D)
5983	Fuel oil dealers .....	††	††	††	††	-	-	-	-	-
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	††	††	††	4	(D)	(D)	(D)	(D)
5982	Fuel and ice dealers, n.e.c. ....	††	††	††	††	1	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	36	6 338	1 364	300	192
5993	Cigar stores and stands .....	††	††	††	††	3	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	3	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	104	19 657	3 847	910	473
5999 pt.	Optical goods stores .....	††	††	††	††	33	(D)	(D)	(D)	(D)
5999 pt.	Pet shops .....	††	††	††	††	9	(D)	(D)	(D)	(D)
5999 pt.	Typewriter stores .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	††	††	††	††	61	12 122	2 460	603	323
	<b>LAS CRUCES</b>									
	<b>Retail trade<sup>2</sup> .....</b>	<b>587</b>	<b>356 425</b>	<b>291</b>	<b>47</b>	<b>437</b>	<b>351 361</b>	<b>41 186</b>	<b>9 476</b>	<b>5 340</b>
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	18	(D)	(D)	(D)	(D)
521, 3	Building materials and supply stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
525	Hardware stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	7	41 661	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	7	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	53	78 670	7 695	1 666	808
541	Grocery stores .....	††	††	††	††	41	(D)	(D)	(D)	(D)
542	Meat and fish (seafood) markets .....	††	††	††	††	1	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	6	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	36	(D)	(D)	(D)	(D)
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	10	(D)	(D)	(D)	(D)
552	Motor vehicle dealers—used cars only .....	††	††	††	††	5	1 545	96	24	13
553	Auto and home supply stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	4	3 852	476	71	41
554	Gasoline service stations .....	††	††	††	††	35	24 543	1 315	309	178
56	Apparel and accessory stores .....	††	††	††	††	53	18 493	2 590	673	374
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	6	1 687	244	54	27
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	17	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	††	††	††	††	13	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	4	1 108	213	52	34
565	Family clothing stores .....	††	††	††	††	11	(D)	(D)	(D)	(D)
566	Shoe stores .....	††	††	††	††	19	4 358	620	146	85
564, 9	Other apparel and accessory stores .....	††	††	††	††	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	36	(D)	(D)	(D)	(D)
5712	Furniture stores .....	††	††	††	††	11	7 630	873	202	74
5713, 4, 9	Home furnishing stores .....	††	††	††	††	11	1 766	273	54	32
572	Household appliance stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
573	Radio, television, and music stores .....	††	††	††	††	12	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	††	††	††	††	103	32 717	8 470	1 905	1 692
5812	Eating places .....	††	††	††	††	95	30 489	8 109	1 817	1 630
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	8	2 228	361	88	62

See footnotes at end of table.

**Table 7. Summary Statistics for Places With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partners- hips (number)					
	<b>LAS CRUCES—Con.</b>									
591	Drug and proprietary stores .....	††	††	††	††	13	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	76	29 986	3 903	956	656
592	Liquor stores .....	††	††	††	††	7	(D)	(D)	(D)	(D)
593	Used merchandise stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	††	††	††	††	40	10 959	1 591	393	227
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	8	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	24	(D)	(D)	(D)	(D)
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	4	999	225	51	46
598	Fuel and ice dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	9	(D)	(D)	(D)	(D)
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	10	1 507	338	77	34
	<b>SANTA FE</b>									
	<b>Retail trade<sup>2</sup></b> .....	787	435 670	381	59	570	428 691	51 336	11 728	5 820
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	26	(D)	(D)	(D)	(D)
521, 3	Building materials and supply stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
525	Hardware stores .....	††	††	††	††	8	2 760	592	138	59
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	1	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	-	-	-	-	-
53	General merchandise group stores .....	††	††	††	††	13	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	4	29 973	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	4	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	51	91 112	8 587	1 942	830
541	Grocery stores .....	††	††	††	††	33	87 441	7 693	1 742	680
542	Meat and fish (seafood) markets .....	††	††	††	††	2	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	7	1 673	476	99	82
543, 4, 5, 9	Other food stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	30	90 287	8 017	1 945	552
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	12	(D)	(D)	(D)	(D)
552	Motor vehicle dealers—used cars only .....	††	††	††	††	-	-	-	-	-
553	Auto and home supply stores .....	††	††	††	††	15	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
554	Gasoline service stations .....	††	††	††	††	28	23 133	973	222	150
56	Apparel and accessory stores .....	††	††	††	††	61	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	6	2 712	433	95	34
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	29	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	††	††	††	††	24	10 696	1 436	355	140
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	5	(D)	(D)	(D)	(D)
565	Family clothing stores .....	††	††	††	††	10	(D)	(D)	(D)	(D)
566	Shoe stores .....	††	††	††	††	11	4 282	535	130	72
564, 9	Other apparel and accessory stores .....	††	††	††	††	5	448	63	13	13
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	51	(D)	(D)	(D)	(D)
5712	Furniture stores .....	††	††	††	††	12	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
572	Household appliance stores .....	††	††	††	††	8	2 571	342	88	35
573	Radio, television, and music stores .....	††	††	††	††	14	4 175	521	129	47
58	Eating and drinking places .....	††	††	††	††	135	46 822	11 711	2 608	1 928
5812	Eating places .....	††	††	††	††	125	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	10	(D)	(D)	(D)	(D)
591	Drug and proprietary stores .....	††	††	††	††	13	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	162	43 287	5 905	1 333	658
592	Liquor stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
593	Used merchandise stores .....	††	††	††	††	10	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	††	††	††	††	77	(D)	(D)	(D)	(D)
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	8	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	††	††	††	††	17	5 866	876	208	90
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	52	(D)	(D)	(D)	(D)
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	2	(D)	(D)	(D)	(D)
598	Fuel and ice dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	7	901	231	46	22
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	52	12 303	1 713	358	133

See footnotes at end of table.



Table 7. **Summary Statistics for Places With 500 Establishments or More: 1982—Con.**

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.  
<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.  
<sup>3</sup>Includes sales from catalog order desks.  
<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic area

Geographic area	All establishments <sup>1 2</sup>				Establishments with payroll <sup>1</sup>					Kind-of-business groups (establishments with payroll)			
	Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Building materials, hardware, garden supply, and mobile home dealers (SIC 52)		General merchandise group stores (SIC 53)	
			Individual proprietorships (no.)	Partnerships (no.)						Number	Sales (\$1,000)	Number	Sales (\$1,000)
<b>1 New Mexico -----</b>	<b>11 938</b>	<b>6 318 724</b>	<b>6 419</b>	<b>905</b>	<b>8 201</b>	<b>6 161 924</b>	<b>706 699</b>	<b>164 834</b>	<b>86 357</b>	<b>398</b>	<b>390 981</b>	<b>265</b>	<b>(D)</b>
2 Bernalillo County -----	3 541	2 295 888	1 653	230	2 447	2 259 890	271 605	64 152	32 016	95	118 482	47	(D)
3 Albuquerque -----	3 188	2 149 926	1 430	213	2 255	2 119 261	255 574	60 604	29 971	83	110 894	44	255 56
4 Corrales (part) Δ -----	2	(D)	-	1	2	(D)	(D)	(D)	(D)	-	-	-	(D)
5 Los Ranchos de Albuquerque -----	22	12 078	11	18	(D)	(D)	(D)	(D)	(D)	1	(D)	1	(D)
6 Balance of county -----	329	(D)	212	15	172	128 311	14 445	3 166	1 862	11	(D)	2	(D)
7 Catron County -----	35	3 742	31	3	7	1 816	158	36	36	-	(D)	-	(D)
8 Chaves County -----	519	288 958	270	44	374	283 436	31 176	7 066	3 855	26	27 891	7	21 49
9 Roswell -----	481	276 284	243	40	350	271 463	30 073	6 820	3 720	22	26 341	7	21 49
10 Balance of county -----	38	12 674	27	4	24	11 973	1 103	246	135	4	1 550	-	-
11 Cibola County Δ -----	178	76 663	90	19	118	73 203	8 110	2 085	1 088	4	1 953	10	10 69
12 Grants Δ -----	131	53 729	65	13	86	50 944	6 370	1 622	845	3	(D)	5	7 58
13 Milan Δ -----	28	15 705	11	2	22	15 579	1 256	327	177	1	(D)	1	(D)
14 Balance of county -----	19	7 229	11	4	10	6 680	484	136	66	-	-	4	(D)
15 Colfax County -----	207	72 401	121	18	149	69 512	7 653	1 667	1 024	8	5 139	9	4 90
16 Raton -----	127	57 461	61	10	103	56 742	6 304	1 401	824	4	(D)	5	4 14
17 Balance of county -----	80	14 940	60	8	46	12 770	1 349	266	200	4	(D)	4	76
18 Curry County -----	416	199 193	226	25	293	193 408	23 611	5 353	2 953	14	15 128	5	19 08
19 Clovis -----	375	187 277	199	24	273	182 306	22 514	5 117	2 775	13	(D)	5	19 08
20 Balance of county -----	41	11 916	27	1	20	11 102	1 097	236	178	1	(D)	-	-
21 De Baca County -----	50	6 768	42	1	28	5 590	637	149	109	2	(D)	-	-
22 Dona Ana County -----	740	402 747	405	59	513	394 728	45 039	10 348	5 939	20	18 987	15	44 52
23 Las Cruces -----	587	356 425	291	47	437	351 361	41 186	9 476	5 340	18	(D)	14	(D)
24 Balance of county -----	153	46 322	114	12	76	43 367	3 853	872	599	2	(D)	1	(D)
25 Eddy County -----	440	254 769	244	38	331	249 908	27 387	6 271	3 311	19	15 961	11	22 62
26 Artesia -----	131	91 277	73	11	99	89 230	8 364	1 938	1 029	5	5 169	3	(D)
27 Carlsbad -----	282	158 350	152	23	216	155 778	18 028	4 112	2 139	14	10 792	8	(D)
28 Balance of county -----	27	5 142	19	4	16	4 900	995	221	143	-	-	-	-
29 Grant County -----	241	94 359	133	22	163	89 925	9 950	2 407	1 262	13	5 266	8	6 08
30 Bayard -----	26	7 634	13	2	19	7 268	812	209	126	1	(D)	1	(D)
31 Silver City -----	161	80 409	78	18	120	77 703	8 525	2 056	1 037	8	4 607	6	(D)
32 Balance of county -----	54	6 316	42	2	24	4 954	613	142	99	4	(D)	1	(D)
33 Guadalupe County -----	86	31 727	58	6	55	29 575	3 050	687	386	-	(D)	2	(D)
34 Harding County -----	16	2 772	10	4	8	1 760	118	27	19	-	-	1	(D)
35 Hidalgo County -----	73	28 560	42	11	48	27 888	2 756	682	413	4	690	1	(D)
36 Lordsburg -----	61	(D)	33	10	42	(D)	(D)	(D)	(D)	3	(D)	1	(D)
37 Balance of county -----	12	(D)	9	1	6	(D)	(D)	(D)	(D)	1	(D)	-	-
38 Lea County -----	610	346 692	334	50	459	339 376	38 293	9 333	4 508	29	31 754	9	18 72
39 Eunice -----	34	6 027	24	5	22	5 785	712	187	137	2	(D)	-	-
40 Hobbs -----	399	260 978	201	34	300	256 720	29 927	7 283	3 412	17	23 900	6	(D)
41 Jal -----	25	6 452	16	3	20	5 864	675	153	104	2	(D)	1	(D)
42 Lovington -----	118	56 717	70	6	96	55 648	5 852	1 438	697	6	4 522	2	(D)
43 Balance of county -----	34	16 518	23	2	21	15 359	1 127	272	158	2	(D)	-	-
44 Lincoln County -----	216	80 087	123	29	153	76 626	8 398	1 936	1 094	8	9 828	4	(D)
45 Ruidoso -----	125	60 143	64	20	87	58 230	6 136	1 355	805	3	(D)	3	(D)
46 Balance of county -----	91	19 944	59	9	66	18 396	2 262	581	289	5	(D)	1	(D)
47 Los Alamos County -----	147	53 728	89	15	92	53 064	6 146	1 499	958	3	(D)	3	5 27
48 Luna County -----	144	64 216	85	10	99	62 376	6 599	1 610	777	6	3 238	2	(D)
49 Deming -----	120	57 500	69	9	85	55 883	5 775	1 417	661	4	(D)	1	(D)
50 Balance of county -----	24	6 716	16	1	14	6 493	824	193	116	2	(D)	1	(D)
51 McKinley County -----	440	280 703	209	32	347	275 241	32 116	7 003	3 644	10	14 249	17	27 53
52 Gallup -----	350	239 438	156	26	287	235 104	28 393	6 183	3 151	9	(D)	11	(D)
53 Balance of county -----	90	41 265	53	6	60	40 137	3 723	820	493	1	(D)	6	(D)
54 Mora County -----	35	4 822	31	1	8	3 651	95	37	21	-	-	1	(D)
55 Otero County -----	404	185 005	232	41	281	180 369	19 950	4 669	2 870	14	13 383	9	13 98
56 Alamogordo -----	318	172 986	168	32	240	170 550	18 581	4 303	2 514	12	(D)	8	(D)
57 Tularosa -----	21	4 617	13	2	15	4 154	474	133	80	1	(D)	-	-
58 Balance of county -----	65	7 402	51	7	26	5 665	895	233	276	1	(D)	1	(D)
59 Quay County -----	140	58 202	89	9	98	55 987	5 925	1 428	830	2	(D)	5	5 54
60 Tucuman -----	107	46 777	64	5	79	45 587	5 343	1 296	736	2	(D)	4	(D)
61 Balance of county -----	33	11 425	25	4	19	10 400	582	132	94	-	-	1	(D)
62 Rio Arriba County -----	222	78 399	155	16	106	70 939	7 097	1 607	874	8	7 885	9	6 32
63 Espanola (part) Δ -----	112	65 603	63	7	70	(D)	(D)	(D)	(D)	6	(D)	3	(D)
64 Balance of county -----	110	12 796	92	9	36	(D)	(D)	(D)	(D)	2	(D)	6	(D)
65 Roosevelt County -----	129	56 579	74	9	92	53 953	6 405	1 453	913	7	2 176	5	2 98
66 Portales -----	108	50 557	61	6	83	49 094	6 011	1 373	875	6	(D)	4	(D)
67 Balance of county -----	21	6 022	13	3	9	4 859	394	80	38	1	(D)	1	(D)
68 Sandoval County -----	222	50 767	157	13	113	46 353	4 512	1 030	706	5	1 500	6	(D)
69 Bernalillo -----	37	10 269	26	4	23	9 615	731	171	136	1	(D)	1	(D)
70 Corrales (part) Δ -----	27	4 149	20	2	11	(D)	(D)	(D)	(D)	-	-	-	-
71 Rio Rancho Δ -----	55	13 964	37	3	23	13 386	1 372	300	170	2	(D)	1	(D)
72 Balance of county -----	103	22 385	74	4	56	(D)	(D)	(D)	(D)	2	(D)	4	(D)

See footnotes at end of table.



## Kind-of-business groups (establishments with payroll)—Con.

Food stores (SIC 54)		Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture, home furnishings, and equipment stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores <sup>2</sup> (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1 001	1 487 990	645	1 255 506	770	613 590	766	322 579	551	240 698	1 929	616 282	220	160 096	1 656	(D)
277	489 857	186	(D)	200	179 084	240	(D)	182	(D)	611	250 047	53	(D)	556	185 173
245	424 599	172	477 997	182	159 457	232	116 434	172	115 344	570	233 310	47	55 507	508	170 158
1	(D)	-	-	-	-	-	-	-	-	-	-	-	-	1	(D)
2	(D)	-	-	-	-	2	(D)	1	(D)	3	(D)	1	(D)	7	1 629
29	(D)	14	(D)	18	19 627	6	1 817	9	2 202	38	(D)	5	2 352	40	(D)
2	(D)	-	-	2	(D)	-	-	-	-	1	(D)	-	-	2	(D)
47	63 996	35	58 208	31	33 664	38	14 500	32	11 092	76	25 025	10	5 178	72	22 384
41	62 188	35	58 208	27	27 558	38	14 500	32	11 092	71	24 053	10	5 178	67	20 847
6	1 808	-	-	4	6 106	-	-	-	-	5	972	-	-	5	1 537
22	26 408	8	7 827	13	7 111	4	1 702	7	2 249	27	7 957	4	2 673	19	4 633
14	13 760	6	(D)	8	4 203	4	1 702	7	2 249	21	6 845	4	2 673	14	(D)
5	(D)	2	(D)	4	(D)	-	-	-	-	5	(D)	-	-	4	1 299
3	(D)	-	-	1	(D)	-	-	-	-	1	(D)	-	-	1	(D)
17	16 590	12	9 904	22	12 680	12	4 574	3	904	41	7 568	5	1 916	20	5 332
10	14 214	9	(D)	17	10 598	11	(D)	3	904	26	6 160	3	(D)	15	(D)
7	2 376	3	(D)	5	2 082	1	(D)	-	-	15	1 408	2	(D)	5	(D)
38	39 158	33	53 950	16	8 801	39	12 370	37	10 046	46	15 747	8	5 126	57	13 995
32	(D)	31	(D)	14	(D)	38	(D)	37	10 046	44	(D)	7	(D)	52	10 679
6	(D)	2	(D)	2	(D)	1	(D)	-	-	2	(D)	1	(D)	5	3 316
4	2 555	2	(D)	5	329	2	(D)	1	(D)	6	684	1	(D)	5	363
67	83 792	40	80 977	49	50 878	57	19 145	37	15 431	123	38 430	14	10 566	91	31 998
53	78 670	36	(D)	35	24 543	53	18 493	36	(D)	103	32 717	13	(D)	76	29 986
14	5 122	4	(D)	14	26 335	4	652	1	(D)	20	5 713	1	(D)	15	2 012
50	63 320	30	56 166	18	23 903	33	16 201	27	9 272	67	16 262	14	6 039	62	20 164
17	21 730	12	20 518	8	(D)	10	6 410	5	1 266	16	5 183	5	1 534	18	6 125
30	40 769	18	35 648	10	(D)	23	9 791	22	8 006	44	10 047	9	4 505	38	10 992
3	821	-	-	-	-	-	-	-	-	7	1 032	-	-	6	3 047
20	32 585	16	17 221	11	6 528	11	5 640	9	2 021	41	5 562	4	3 217	30	5 798
4	3 844	-	-	3	(D)	1	(D)	-	-	6	724	1	(D)	2	(D)
11	26 505	15	(D)	7	4 519	10	(D)	9	2 021	26	4 089	3	(D)	25	4 885
5	2 236	1	(D)	1	(D)	-	-	-	-	9	749	-	-	3	(D)
5	3 588	2	(D)	20	18 293	2	(D)	1	(D)	15	3 332	2	(D)	6	2 904
1	(D)	2	(D)	1	(D)	-	-	-	-	2	(D)	-	-	1	(D)
7	6 125	4	2 789	13	15 472	1	(D)	-	-	12	1 590	1	(D)	5	590
6	(D)	4	2 789	12	(D)	1	(D)	-	-	9	(D)	1	(D)	5	590
1	(D)	-	-	1	(D)	-	-	-	-	3	(D)	-	-	-	37
61	89 014	38	77 975	48	26 613	59	24 192	30	12 611	93	27 547	16	7 713	76	23 231
3	2 061	1	(D)	5	583	3	(D)	-	-	4	856	1	(D)	3	(D)
35	65 797	28	66 291	27	14 421	40	20 003	25	(D)	57	20 215	10	5 190	55	15 789
2	(D)	1	(D)	3	(D)	3	(D)	1	(D)	5	760	1	(D)	1	(D)
16	18 110	7	10 303	11	3 865	13	(D)	4	972	20	4 391	4	(D)	13	4 073
5	(D)	1	(D)	2	(D)	-	-	-	-	7	1 325	-	-	4	2 792
25	20 448	7	12 725	11	3 558	14	2 913	6	1 630	36	9 831	3	313	39	(D)
10	14 876	3	(D)	4	(D)	12	(D)	4	(D)	16	7 467	2	(D)	30	(D)
15	5 572	4	(D)	7	(D)	2	(D)	2	(D)	20	2 364	1	(D)	9	1 749
13	18 139	5	1 428	9	7 525	7	3 261	4	985	18	4 662	5	1 528	25	(D)
9	20 233	13	9 033	16	12 584	13	2 411	3	(D)	18	3 104	2	(D)	17	4 512
8	(D)	11	(D)	15	(D)	12	(D)	3	(D)	15	(D)	2	(D)	14	(D)
1	(D)	2	(D)	1	(D)	1	(D)	-	-	3	(D)	-	-	3	(D)
46	72 525	24	35 759	51	51 079	29	10 481	21	8 979	77	28 327	7	5 405	65	20 906
31	(D)	21	34 622	34	41 684	25	8 032	20	(D)	69	26 392	7	5 405	60	18 904
15	(D)	3	1 137	17	9 395	4	2 449	1	(D)	8	1 935	-	-	5	2 002
2	(D)	-	-	1	(D)	-	-	1	(D)	2	(D)	-	-	1	(D)
36	37 063	30	43 985	22	13 878	26	10 545	25	8 523	62	18 303	5	4 258	52	16 447
29	35 996	27	43 057	18	12 763	25	(D)	24	(D)	50	15 308	5	(D)	42	13 315
3	530	2	(D)	2	(D)	1	(D)	-	-	3	(D)	-	(D)	3	1 460
4	537	1	(D)	2	(D)	-	-	1	(D)	9	(D)	-	-	7	1 672
10	15 154	8	7 884	14	11 770	9	1 603	2	(D)	31	8 298	3	1 015	14	2 974
7	(D)	7	(D)	11	(D)	9	1 603	2	(D)	25	6 802	3	1 015	9	1 978
3	(D)	1	(D)	3	(D)	-	-	-	-	6	1 496	-	-	5	996
9	23 890	7	(D)	16	8 193	3	(D)	1	(D)	29	6 058	3	533	21	4 091
2	(D)	6	(D)	10	6 143	7	(D)	1	(D)	15	(D)	3	533	16	(D)
2	(D)	1	(D)	6	2 050	-	-	-	-	14	(D)	-	-	5	(D)
14	15 222	6	16 068	2	(D)	12	3 102	6	845	23	6 637	6	2 435	11	(D)
11	(D)	5	(D)	1	(D)	12	3 102	6	845	22	(D)	6	2 435	10	3 216
3	(D)	1	(D)	1	(D)	-	-	-	-	1	(D)	-	-	1	(D)
28	18 637	2	(D)	15	10 709	1	(D)	1	(D)	38	5 781	3	(D)	14	2 502
7	4 092	-	-	3	3 434	-	-	-	-	8	1 053	-	-	3	(D)
2	(D)	-	-	-	-	-	-	1	(D)	7	1 830	-	-	1	(D)
5	(D)	-	-	3	2 582	1	(D)	-	(D)	9	1 249	-	-	2	(D)
14	5 086	2	(D)	9	4 693	-	-	-	-	14	1 649	3	(D)	8	1 610

**Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

	Geographic area	All establishments <sup>1 2</sup>				Establishments with payroll <sup>1</sup>					Kind-of-business groups (establishments with payroll)			
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Building materials, hardware, garden supply, and mobile home dealers (SIC 52)		General merchandise group stores (SIC 53)	
				Individual proprietorships (no.)	Partnerships (no.)						Number	Sales (\$1,000)	Number	Sales (\$1,000)
	<b>New Mexico—Con.</b>													
1	San Juan County .....	672	436 909	312	57	477	430 035	46 650	10 926	5 173	31	33 512	29	35 901
2	Aztec .....	49	26 769	22	6	36	26 391	2 665	644	295	5	2 780	2	(D)
3	Bloomfield .....	43	26 492	30	2	23	25 884	2 164	480	255	2	(D)	1	(D)
4	Farmington .....	469	345 413	195	42	359	341 329	38 551	9 038	4 147	21	25 440	18	32 042
5	Balance of county .....	111	38 235	65	7	59	36 431	3 270	764	476	3	(D)	8	(D)
6	San Miguel County .....	199	72 190	131	14	124	68 356	7 260	1 616	942	7	7 115	7	7 707
7	Las Vegas .....	159	68 337	94	12	113	66 053	7 076	1 593	921	7	7 115	7	7 707
8	Balance of county .....	40	3 853	37	2	11	2 303	184	23	21	-	-	-	-
9	Santa Fe County .....	909	462 993	456	71	637	453 532	54 438	12 417	6 287	28	34 050	14	33 105
10	Espanola (part) Δ .....	17	6 854	10	1	17	6 854	760	186	175	-	-	-	-
11	Santa Fe .....	787	435 670	381	59	570	428 691	51 336	11 728	5 820	26	(D)	13	(D)
12	Balance of county .....	105	20 469	65	11	50	17 987	2 342	503	292	2	(D)	1	(D)
13	Sierra County .....	112	27 596	79	7	69	26 142	2 921	689	477	5	1 842	6	2 276
14	Truth or Consequences .....	81	24 216	53	3	57	23 302	2 581	617	398	4	(D)	5	(D)
15	Balance of county .....	31	3 380	26	4	12	2 840	340	72	79	1	(D)	1	(D)
16	Socorro County .....	130	43 693	90	8	80	40 668	3 871	892	507	4	1 623	8	3 070
17	Socorro .....	105	40 521	70	6	70	38 525	3 677	848	474	4	1 623	6	(D)
18	Balance of county .....	25	3 172	20	2	10	2 143	194	44	33	-	-	2	(D)
19	Taos County .....	303	90 649	195	28	212	84 965	10 388	2 533	1 557	12	5 503	9	6 513
20	Taos .....	156	60 728	92	19	107	57 723	6 602	1 603	854	6	2 794	6	(D)
21	Balance of county .....	147	29 921	103	9	105	27 242	3 786	930	703	6	2 709	3	(D)
22	Torrance County .....	65	27 390	42	5	44	26 276	2 291	551	359	1	(D)	1	(D)
23	Union County .....	71	16 696	52	2	46	15 094	1 825	404	280	5	1 233	2	(D)
24	Clayton .....	59	15 805	42	2	42	14 882	1 748	389	252	5	1 233	2	(D)
25	Balance of county .....	12	891	10	-	4	412	77	15	28	-	-	-	-
26	Valencia County Δ .....	226	122 861	159	8	130	118 282	10 269	2 271	1 169	8	8 693	3	(D)
27	Belen .....	110	56 204	77	2	72	54 358	5 125	1 154	666	2	(D)	3	(D)
28	Bosque Farms .....	14	3 938	10	-	6	3 494	286	98	40	1	(D)	-	-
29	Los Lunas .....	33	28 517	22	2	17	27 556	2 154	465	217	1	(D)	-	(D)
30	Balance of county .....	69	34 202	50	4	35	32 874	2 704	554	246	4	(D)	-	-

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.



1982—Con.

followed by Δ, see appendix F]

Kind-of-business groups (establishments with payroll)—Con.															
Food stores (SIC 54)		Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture, home furnishings, and equipment stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores <sup>2</sup> (SIC 59 ex. 591)	
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
49	109 108	42	99 935	47	42 758	50	22 923	30	11 549	95	36 532	12	7 463	92	30 354
5	6 907	5	10 106	6	3 336	1	(D)	-	-	7	1 145	2	(D)	3	(D)
4	(D)	1	(D)	5	4 146	2	(D)	-	-	5	1 073	1	(D)	2	(D)
30	77 206	32	88 217	21	23 149	47	(D)	29	(D)	74	31 121	9	(D)	78	23 903
10	(D)	4	(D)	15	12 127	-	-	1	(D)	9	3 193	-	-	9	3 700
18	21 200	10	7 626	14	7 372	11	3 254	6	1 277	31	6 724	5	1 971	15	4 110
15	(D)	9	(D)	12	(D)	11	3 254	6	1 277	28	6 409	5	1 971	13	(D)
3	(D)	1	(D)	2	(D)	-	-	-	-	3	315	-	-	2	(D)
59	94 148	36	94 301	35	27 496	63	32 006	56	18 744	155	51 148	15	20 112	176	48 422
3	(D)	3	(D)	-	-	1	(D)	2	(D)	5	(D)	1	(D)	2	(D)
51	91 112	30	90 287	28	23 133	61	(D)	51	(D)	135	46 822	13	(D)	162	43 287
5	(D)	3	(D)	7	4 363	1	(D)	3	(D)	15	(D)	1	(D)	12	(D)
9	8 621	7	2 680	6	2 939	1	(D)	3	(D)	22	4 842	3	(D)	7	1 094
7	(D)	6	(D)	3	1 732	1	(D)	3	(D)	18	3 631	3	(D)	7	1 094
2	(D)	1	(D)	3	1 207	-	-	-	-	4	1 211	-	-	-	-
8	12 211	8	12 981	16	3 642	7	1 049	1	(D)	14	4 002	3	502	11	(D)
6	(D)	8	12 981	14	(D)	7	1 049	1	(D)	11	(D)	3	502	10	1 112
2	(D)	-	-	2	(D)	-	-	-	-	3	(D)	-	-	1	(D)
19	25 251	9	9 065	15	6 838	14	4 915	6	880	59	12 409	3	1 351	66	12 240
9	20 635	4	5 436	4	3 406	8	3 508	4	(D)	24	6 569	2	(D)	40	(D)
10	4 616	5	3 629	11	3 432	6	1 407	2	(D)	35	5 840	1	(D)	26	(D)
7	4 075	4	(D)	10	7 879	-	-	1	(D)	12	1 558	2	(D)	6	2 679
2	(D)	3	994	8	4 202	3	677	3	662	12	2 008	2	(D)	6	258
2	(D)	3	994	7	(D)	3	677	3	662	11	(D)	2	(D)	4	(D)
-	-	-	-	1	(D)	-	-	-	-	1	(D)	-	-	2	(D)
20	49 758	16	31 733	13	3 742	5	3 062	9	1 337	34	5 962	6	3 152	16	(D)
9	15 867	9	15 949	7	1 659	5	3 062	4	759	19	2 959	4	(D)	10	(D)
1	(D)	-	(D)	1	(D)	-	-	1	(D)	2	(D)	-	-	-	-
4	24 139	1	(D)	2	(D)	-	-	1	(D)	7	2 070	-	-	1	(D)
6	(D)	6	(D)	3	(D)	-	-	3	(D)	6	(D)	2	(D)	5	1 814

**Table 9. Counties Ranked by Volume of Sales: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative	
			Sales <sup>2 3</sup> (\$1,000)	Percent of State total				Sales <sup>2 3</sup> (\$1,000)	Percent of State total
<b>New Mexico -----</b>	<b>(X)</b>	<b>6 318 724</b>	<b>6 318 724</b>	<b>100.0</b>	<b>New Mexico—Con.</b>				
Bernalillo .....	1	2 295 888	2 295 888	36.3	Cibola Δ .....	16	76 663	5 696 875	90.2
Santa Fe .....	2	462 993	2 758 881	43.7	Colfax .....	17	72 401	5 769 276	91.3
San Juan .....	3	436 909	3 195 790	50.6	San Miguel .....	18	72 190	5 841 466	92.4
Dona Ana .....	4	402 747	3 598 537	57.0	Luna .....	19	64 216	5 905 682	93.5
Lea .....	5	346 692	3 945 229	62.4	Quay .....	20	58 202	5 963 884	94.4
Chaves .....	6	288 958	4 234 187	67.0	Roosevelt .....	21	56 579	6 020 463	95.3
McKinley .....	7	280 703	4 514 890	71.5	Los Alamos .....	22	53 728	6 074 191	96.1
Eddy .....	8	254 769	4 769 659	75.5	Sandoval .....	23	50 767	6 124 958	96.9
Curry .....	9	199 193	4 968 852	78.6	Socorro .....	24	43 693	6 168 651	97.6
Otero .....	10	185 005	5 153 857	81.6	Guadalupe .....	25	31 727	6 200 378	98.1
Valencia Δ .....	11	122 861	5 276 718	83.5	Hidalgo .....	26	28 560	6 228 938	98.6
Grant .....	12	94 359	5 371 077	85.0	Sierra .....	27	27 596	6 256 534	99.0
Taos .....	13	90 649	5 461 726	86.4	Torrance .....	28	27 390	6 283 924	99.4
Lincoln .....	14	80 087	5 541 813	87.7	Union .....	29	16 696	6 300 620	99.7
Rio Arriba .....	15	78 399	5 620 212	88.9	De Baca .....	30	6 768	6 307 388	99.8
					Mora .....	31	4 822	6 312 210	99.9
					Catron .....	32	3 742	6 315 952	100.0
					Harding .....	33	2 772	6 318 724	100.0

<sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

**Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative	
			Sales <sup>2 3</sup> (\$1,000)	Percent of State total				Sales <sup>2 3</sup> (\$1,000)	Percent of State total
<b>New Mexico -----</b>	<b>(X)</b>	<b>6 318 724</b>	<b>6 318 724</b>	<b>100.0</b>	<b>New Mexico—Con.</b>				
Albuquerque .....	1	2 149 926	2 149 926	34.0	Grants Δ .....	21	53 729	5 297 709	83.8
Santa Fe .....	2	435 670	2 585 596	40.9	Portales .....	22	50 557	5 348 266	84.6
Las Cruces .....	3	356 425	2 942 021	46.6	Tucumcari .....	23	46 777	5 395 043	85.4
Farmington .....	4	345 413	3 287 434	52.0	Socorro .....	24	40 521	5 435 564	86.0
Roswell .....	5	276 284	3 563 718	56.4	Los Lunas .....	25	28 517	5 464 081	86.5
Hobbs .....	6	260 978	3 824 696	60.5	Aztec .....	26	26 769	5 490 850	86.9
Gallup .....	7	239 438	4 064 134	64.3	Bloomfield .....	27	26 492	5 517 342	87.3
Clovis .....	8	187 277	4 251 411	67.3	Truth or Consequences .....	28	24 216	5 541 558	87.7
Alamogordo .....	9	172 986	4 424 397	70.0	Clayton .....	29	15 805	5 557 363	88.0
Carlsbad .....	10	158 350	4 582 747	72.5	Milan Δ .....	30	15 705	5 573 068	88.2
Artesia .....	11	91 277	4 674 024	74.0	Rio Rancho Δ .....	31	13 964	5 587 032	88.4
Silver City .....	12	80 409	4 754 433	75.2	Los Ranchos de Albuquerque .....	32	12 078	5 599 110	88.6
Espanola .....	13	72 457	4 826 890	76.4	Bernalillo .....	33	10 269	5 609 379	88.8
Las Vegas .....	14	68 337	4 895 227	77.5	Bayard .....	34	7 634	5 617 013	88.9
Taos .....	15	60 728	4 955 955	78.4	Jal .....	35	6 452	5 623 465	89.0
Ruidoso .....	16	60 143	5 016 098	79.4	Eunice .....	36	6 027	5 629 492	89.1
Deming .....	17	57 500	5 073 598	80.3	Tularosa .....	37	4 617	5 634 109	89.2
Raton .....	18	57 461	5 131 059	81.2	Corrales .....	38	4 430	5 638 539	89.2
Lovington .....	19	56 717	5 187 776	82.1	Bosque Farms .....	39	3 938	5 642 477	89.3
Belen .....	20	56 204	5 243 980	83.0	Lordsburg .....	(X)	(D)	(X)	(X)

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.



# APPENDIX A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at anytime during 1982 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census

mailing packages containing the appropriate 1982 questionnaires.

**Method of classifying kinds of business**—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the non-employer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.

- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

### COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas**—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

In 1977, separate data were published for certain census-defined unincorporated places with 25,000 inhabitants or more. For 1982, data for census-defined, unincorporated places

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.



are no longer shown separately but are included as part of the "remainder of county" statistics. In addition, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

In 1977, special economic urban areas (see Geographic Areas Covered in introductory text) in New England qualified for separate publication if they had an urban population of at least 2,500 and a total population of at least 10,000. For 1982, the urban population requirement has been eliminated, and the area must have a population of 10,000 to qualify for separate publication.

**Leased departments**—In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Because of these changes in the leased department concepts between 1977 and 1982, the 1977 data were retabulated at the State and United States levels to put them on a comparable basis with the 1982 data. Also, due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

Department stores (incl. leased depts.)  
Department stores (excl. leased depts.)

**Nonemployer firms**—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Services (IRS)

based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kind of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040, Schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC82-I-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented, for establishments with payroll, by kind-of-business group and, for all establishments, only for total retail trade in appendix G of the United States Summary report included as part of this series.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

**Firms**—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms firm and company are synonymous.

**Sales**—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and



gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Annual payroll**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

**First quarter payroll**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

**Paid employees for pay period including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Legal form of organization**—The legal form of organization for firms in the mail universe was based on the response to the organization status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

Limited data are published in this series of reports for individual proprietorships and partnerships. A later retail trade report, Establishment and Firm Size (Including Legal Form of Organization), RC82-I-1, will present data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

**Auxiliary establishments**—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

## ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

Most tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

The term "all establishments" includes those without payroll ("mom and pop" operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As in the table below:

$$\begin{array}{r} 2,972 \text{ (Number of total establishments)} \\ -1,900 \text{ (Number of establishments with payroll)} \\ \hline 1,072 \text{ (Number of establishments without payroll)} \end{array}$$

The sales of the 1,072 establishments is \$27,006 (000).

Table 1. Summary Statistics for the State: 1982

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A)

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	Retail trade <sup>2</sup> .....	2 972	771 535	1 593	295	1 900	744 529	105 855	23 434	14 760



As explained in the "Comparability of 1977 and 1982 Censuses," data are not shown by kind of business for all establishments. Instead, the symbol †† appears to denote that data for all establishments are available only for total retail trade (see Abbreviations and Symbols in the introductory text).

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, sold by different kinds of business is available in the 1982 Census of Retail Trade report, Merchandise Line Sales, RC82-I-3.)

### Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint,

glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521)**—Establishments engaged in selling primarily lumber or lumber and a general line of building materials to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. Establishments not selling to the general public or that are known in the trade as wholesale are classified in wholesale trade.

**Hardware stores (SIC 525)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526)**—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in the growing of plants are classified in SIC major group 01.

**Mobile home dealers (SIC 527)**—Establishments primarily engaged in the retail sales of new and used mobile homes, including parts and accessories. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

### General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general



merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)  
Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of Department stores (excl. leased depts.) are also presented:

**Conventional department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Frequently have a catalog order desk.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

**Discount or mass merchandising department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.

2. Provide centralized check-out service.
3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
4. Do not have a catalog order desk.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

**National chain department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order desk.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

**Variety stores (SIC 533)**—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539)**—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their totals sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

## **Food Stores (SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.



**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

**Meat and fish (seafood) markets (SIC 542)**—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222.

**Fruit stores and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the census.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores.

**Dairy products stores (SIC 545)**—Establishments primarily engaged in the retail sale of dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments buying ice cream and similar products and selling them from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries—baking and selling (SIC 5462)**—Establishments primarily engaged in the retail sale of bakery products, such as bread, cakes, and pies, and preparing some or all of the products sold on the premises. Establishments manufacturing bakery products and selling them chiefly through house-to-house routes are classified in SIC 2051. Establishments purchasing bakery products and selling them house to house are classified in SIC 5963.

**Retail bakeries—selling only (SIC 5463)**—Establishments primarily engaged in the retail sale of bakery products such as bread, cakes, and pies, none of which are produced on the premises.

**Miscellaneous food stores (SIC 549)**—Establishments primarily engaged in the retail sale of specialized foods not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

## **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

**Motor vehicle dealers—new and used cars (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They usually have a service and parts department.

**Motor vehicle dealers—used cars only (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars.

**Tire, battery, and accessory dealers (SIC 553 pt.)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories. Establishments primarily selling used merchandise are classified as used merchandise stores (SIC 5931).

**Other auto and home supply stores (SIC 553 pt.)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

**Gasoline service stations (SIC 554)**—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

**Boat dealers (SIC 555)**—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

**Recreational and utility trailer dealers (SIC 556)**—Establishments primarily engaged in the retail sale of new and used recreational vehicles, trailers, campers (pickup coaches), and other trailers for passenger automobiles, and motor homes, including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527.

**Motorcycle dealers (SIC 557)**—Establishments primarily engaged in the retail sale of new and used motorcycles, motor scooters, and mopeds, including parts and accessories.

**Automotive dealers, n.e.c. (SIC 559)**—Establishments primarily engaged in the retail sale of new and used automotive



vehicles, such as snowmobiles, dunebuggies, and go-carts; aircraft; and new equipment and supplies, not elsewhere classified.

## **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

**Women's accessory and specialty stores (SIC 563)**—Establishments primarily engaged in selling women's accessories and specialties, such as millinery (ready-to-wear and custom made), blouses, knitwear, hats, foundation garments, underclothing, negligees, robes, hosiery, costume jewelry, gloves, and handbags. (Separate data are shown only at the national level.)

**Children's and infants' wear stores (SIC 564)**—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (SIC 566 pt.)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

**Family shoe stores (SIC 566 pt.)**—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group.

**Furriers and fur shops (SIC 568)**—Retail establishments primarily engaged in selling fur coats and other fur apparel, including fur apparel made in the same establishment to custom order. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219. (Separate data are shown only at the national level.)

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel, SIC 568) to individual order.

## **Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios,



television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily engaged in the retail sale of floor coverings and related products. Establishments sometimes performing installation service are included in this industry. Contractors primarily engaged in installing floor coverings are classified in SIC 1752.

**Drapery, curtain, and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous home furnishing stores (SIC 5719)**—Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, and window shades. Establishments primarily engaged in the retail sale of miscellaneous home furnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572)**—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

**Radio and television stores (SIC 5732)**—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

**Record shops (SIC 5733 pt.)**—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

**Musical instrument stores (SIC 5733 pt.)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

### **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

**Restaurants and lunchrooms (SIC 5812 pt.)**—Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. These establishments provide waiter or waitress service and seating facilities for at least 15 patrons. They often serve alcoholic beverages. Establishments in which

sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (alcoholic beverages) (SIC 5813).

**Social caterers (SIC 5812 pt.)**—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Cafeterias (SIC 5812 pt.)**—Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.)**—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as pizza, chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

**Contract feeding (SIC 5812 pt.)**—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen custard stands (SIC 5812 pt.)**—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

### **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug stores (SIC 591 pt.)**—Establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the



basis of their usual trade designation rather than on a strict interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593)**—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; automobile parts, accessories, tires, and batteries; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; those primarily selling used mobile homes, in SIC 5271; and those primarily selling scrap, waste, and junk, in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

**General line sporting goods stores (SIC 5941 pt.)**—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty line sporting goods stores (SIC 5941 pt.)**—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

**Stationery stores (SIC 5943)**—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944)**—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

**Hobby, toy, and game shops (SIC 5945)**—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946)**—Establishments primarily engaged in the retail sale of cameras, film,

and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

**Gift, novelty, and souvenir shops (SIC 5947)**—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

**Luggage and leather goods stores (SIC 5948)**—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

**Sewing, needlework, and piece goods stores (SIC 5949)**—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

**Mail order houses (SIC 5961)**—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 25 employees or more and operated by mail order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 25 employees and operated by mail order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, mail order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail order houses.

**Automatic merchandising machine operators (SIC 5962)**—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), and lockers and scales (SIC 7299). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

**Direct selling establishments (SIC 5963)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, home furnishings and equipment; mobile food service; books and stationery; and other direct selling.

**Fuel and ice dealers, n.e.c. (SIC 5982)**—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, ice, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Fuel oil dealers (SIC 5983)**—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk).

**Florists (SIC 5992)**—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

**Cigar stores and stands (SIC 5993)**—Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and

smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994)**—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Miscellaneous retail stores, n.e.c. (SIC 5999)**—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are optical goods stores, pet shops, typewriter stores, and other retail stores.



# APPENDIX B.

## General Questions



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

### 1982 CENSUS OF RETAIL TRADE

D.M.B. APPROVAL NO. 0607-0371 EXPIRES 12/84

**NOTICE** — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO  
**BUREAU OF THE CENSUS**  
1201 East Tenth Street  
Jeffersonville, Indiana 47134

**DUE DATE: FEBRUARY 15, 1983**

If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

**Note** — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5801

Please correct errors in name, address, and ZIP code. ENTER street and number if not shown.

#### Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES (9 digits)  
2 ☐ NO — Enter current EI No. →

#### Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

**NOTE:** P.O. boxes or rural routes are not physical locations.

a. ☐ Same as shown in mailing label. If different, indicate change. →

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC. STATE ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES 3 ☐ No legal boundaries  
2 ☐ NO 4 ☐ Don't know

c. Type of municipality where physically located

096 1 ☐ City, village, or borough 3 ☐ Other or don't know  
2 ☐ Town or township

d. Name of county where physically located

#### Item 3 — OPERATIONAL STATUS

Number of months  
002

a. How many months during 1982 did this firm or organization actively operate this establishment?

b. Mark (X) the ONE box which best describes this establishment at the end of 1982.

001 1 ☐ In operation  
2 ☐ Temporarily or seasonally inactive  
3 ☐ Ceased operation — Give date →  
4 ☐ Sold or leased to another operator — Give date at right → AND enter name, etc., below

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY STATE ZIP CODE

#### Item 4 — ORGANIZATIONAL STATUS — Mark (X) the ONE box which best describes this establishment during 1982.

- 003 1 ☐ Individual proprietorship  
2 ☐ Partnership  
3 ☐ Cooperative association (taxable)  
4 ☐ Cooperative association (tax-exempt)  
5 ☐ Government — Specify \_\_\_\_\_  
6 ☐ Corporation (Do not mark if any form of cooperative association.)  
9 ☐ Other — Specify \_\_\_\_\_

#### HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.  
Example: If a figure is \$1,125,628, report either

• Preferred  
Acceptable

Mil- lions (000)	Thou- sands (00)	Dol- lars (000)
1	125	
1	125	628

#### Item 5 — DOLLAR VOLUME OF BUSINESS IN 1982

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

#### Item 6 — PAYROLL AND EMPLOYMENT

a. Payroll in 1982, before deductions

(1) Total ANNUAL payroll

(2) FIRST QUARTER payroll

b. Employment in 1982

Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)

#### Item 9 — KIND OF BUSINESS — Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1982.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2 →

Item 11 – MERCHANDISE LINES					c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1982? <span style="float: right;">Number 079</span>													
Report sales either in dollar figures (see example on page 1), or as a percent (in whole percents) of total sales (see example below).					If more than one, provide the <b>physical location</b> address and other information indicated below for each establishment. Continue with same format in item 14 (or attach a separate sheet) if necessary.													
<b>HOW TO REPORT PERCENTS</b>	If figure is 38.76% of total sales:		Mil.	Thou.	Dol.	Per-cent												
	• Report whole percents					39												
	Not acceptable					38.76												
	Estimated sales during 1982																	
Merchandise lines		Cen-sus use	Mil.	Thou.	Dol.	Per-cent												
(Categories appropriate to individual form)																		
NOTE																		
Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.																		
Item 13 – OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION																		
a. Is this company owned or controlled by another company?		ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE																
097 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		EI No. (9 digits) <table border="1" style="display: inline-table; border-collapse: collapse;"><tr><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td></tr></table>																
b. Does this company own or control any other company or companies?		ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE																
098 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		EI No. (9 digits) <table border="1" style="display: inline-table; border-collapse: collapse;"><tr><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td></tr></table>																
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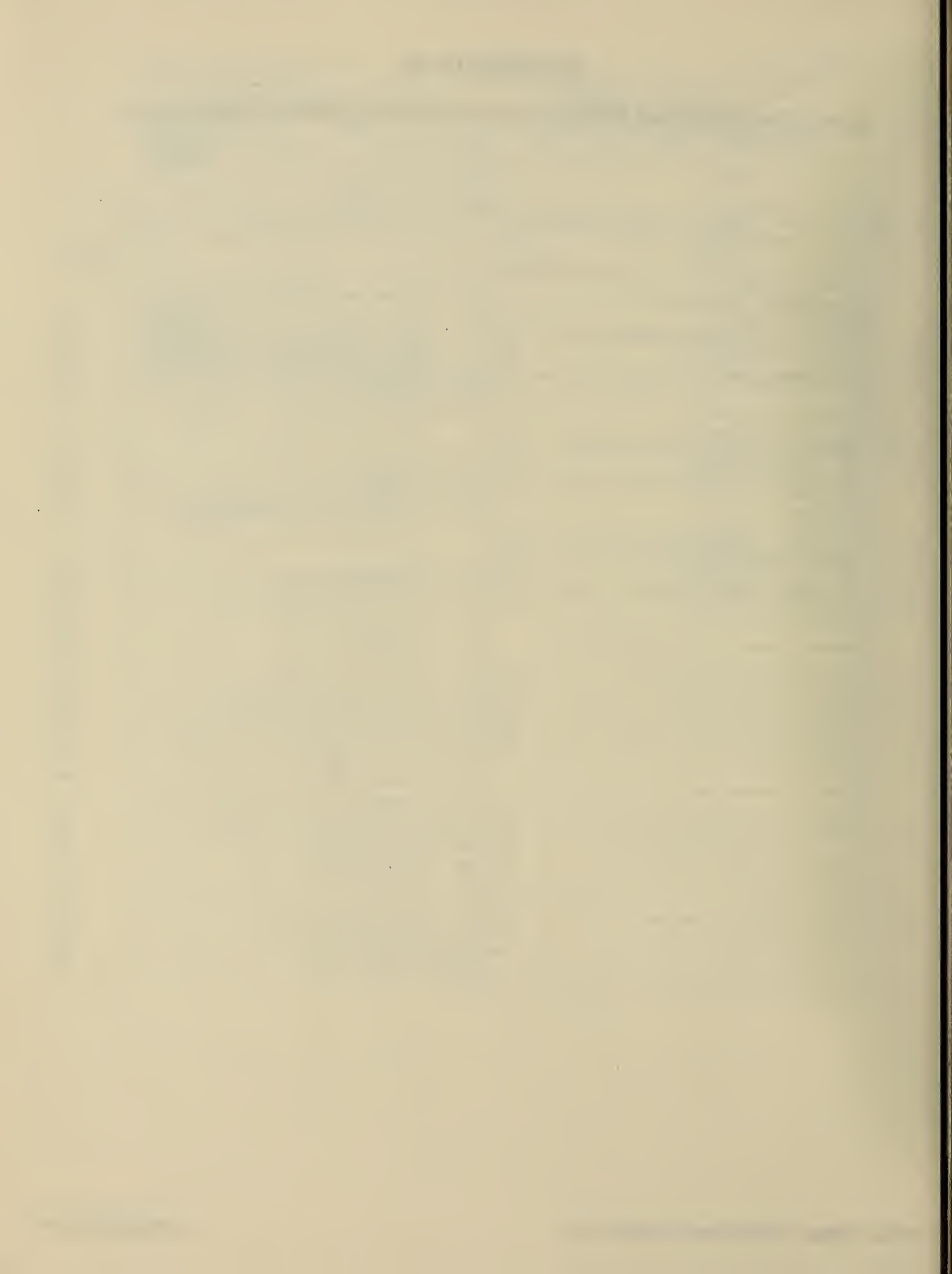


# APPENDIX C.

## Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5211	Lumber and other building materials dealers.....	5201	5712	Furniture stores.....	5701
5231	Paint, glass, and wallpaper stores.....	5202	5713	Floor covering stores.....	5704
5251	Hardware stores.....	5203	5714	Drapery, curtain, and upholstery stores.....	5705
5261	Retail nurseries, lawn and garden supply stores....	5204	5719	Miscellaneous home furnishing stores.....	5705
5271	Mobile home dealers.....	5205	5722	Household appliance stores.....	5702
			5732	Radio and television stores.....	5702
			5733 pt.	Record shops.....	5703
53	GENERAL MERCHANDISE GROUP STORES		5733 pt.	Musical instrument stores.....	5703
5311 pt.	Conventional department stores.....	5301	58	EATING AND DRINKING PLACES	
5311 pt.	Discount or mass merchandising department stores...	5301	5812 pt.	Restaurants and lunchrooms.....	5801
5311 pt.	National chain department stores.....	5301	5812 pt.	Social caterers.....	5801
5331	Variety stores.....	5302	5812 pt.	Cafeterias.....	5801
5399	Miscellaneous general merchandise stores.....	5301	5812 pt.	Refreshment places.....	5801
			5812 pt.	Contract feeding.....	5802
54	FOOD STORES		5812 pt.	Ice cream, frozen custard stands.....	5801
5411	Grocery stores.....	5400	5813	Drinking places (alcoholic beverages).....	5801
5423	Meat and fish (seafood) markets.....	5400	59	MISCELLANEOUS RETAIL STORES	
5431	Fruit stores and vegetable markets.....	5400	5912 pt.	Drug stores.....	5901
5441	Candy, nut, and confectionery stores.....	5400	5912 pt.	Proprietary stores.....	5901
5451	Dairy products stores.....	5400	5921	Liquor stores.....	5902
5462	Retail bakeries--baking and selling.....	5400	5931	Used merchandise stores.....	5903
5463	Retail bakeries--selling only.....	5400	5941 pt.	General line sporting goods stores.....	5904
5499	Miscellaneous food stores.....	5400	5941 pt.	Specialty line sporting goods stores.....	5904
			5942	Book stores.....	5905
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5943	Stationery stores.....	5905
5511	Motor vehicle dealers--new and used cars.....	5501	5944	Jewelry stores.....	5906
5521	Motor vehicle dealers--used cars only.....	5501	5945	Hobby, toy, and game shops.....	5907
5531 pt.	Tire, battery, and accessory dealers.....	5502	5946	Camera and photographic supply stores.....	5908
5531 pt.	Other auto and home supply stores.....	5502	5947	Gift, novelty, and souvenir shops.....	5905
5541	Gasoline service stations.....	5504	5948	Luggage and leather goods stores.....	5905
5551	Boat dealers.....	5503	5949	Sewing, needlework, and piece goods stores.....	5909
5561	Recreational and utility trailer dealers.....	5503	5961 pt.	Department store merchandise--mail order.....	5910
5571	Motorcycle dealers.....	5503	5961 pt.	General merchandise, n.e.c.--mail order.....	5910
5599	Automotive dealers, n.e.c.....	5503	5961 pt.	Other mail-order houses.....	5910
			5962	Automatic merchandising machine operators.....	5802
56	APPAREL AND ACCESSORY STORES		5963 pt.	Furniture, home furnishings, equipment--direct selling.....	5910
5611	Men's and boys' clothing and furnishings stores....	5601	5963 pt.	Mobile food service--direct selling.....	5910
5621	Women's ready-to-wear stores.....	5601	5963 pt.	Books and stationery--direct selling.....	5910
5631	Women's accessory and specialty stores.....	5601	5963 pt.	Other direct selling.....	5910
5641	Children's and infants' wear stores.....	5601	5982	Fuel and ice dealers, n.e.c.....	5911
5651	Family clothing stores.....	5601	5983	Fuel oil dealers.....	5911
			5984	Liquefied petroleum gas (bottled gas) dealers.....	5911
5661 pt.	Men's shoe stores.....	5602	5992	Florists.....	5912
5661 pt.	Women's shoe stores.....	5602	5993	Cigar stores and stands.....	5902
5661 pt.	Children's and juveniles' shoe stores.....	5602	5994	News dealers and newsstands.....	5902
5661 pt.	Family shoe stores.....	5602	5999 pt.	Optical goods stores.....	5913
5681	Furriers and fur shops.....	5601	5999 pt.	Pet shops.....	5914
			5999 pt.	Typewriter stores.....	5905
5699	Miscellaneous apparel and accessory stores.....	5601	5999 pt.	Other retail stores, n.e.c.....	5916





## APPENDIX D.

### Standard Metropolitan Statistical Areas

[Titles and definitions shown for SMSA's are those established by the Office of Management and Budget, as of January 1982]

#### Standard Metropolitan Statistical Areas

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SMSA and definition

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**Albuquerque, N. Mex.**  
Bernalillo County, N. Mex.  
Sandoval County, N. Mex.

**Las Cruces, N. Mex.<sup>1</sup>**  
Dona Ana County, N. Mex.

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<sup>1</sup>New SMSA since 1977 Economic Censuses.

1874-75

1874-75

1874-75

1874-75



# APPENDIX E.

## Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982

[For the retail trade total, data are shown for all establishments. Data for individual retail kinds of business are shown only for establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

SIC code	Kind of business	Percent of sales—		SIC code	Kind of business	Percent of sales—	
		From administrative records <sup>1</sup>	Estimated <sup>2</sup>			From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>Retail trade<sup>3</sup> 4</b> -----	<b>1</b>	<b>0</b>	<b>57</b>	<b>Furniture, home furnishings, and equipment stores</b> -----	<b>1</b>	<b>1</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> -----	<b>1</b>	<b>1</b>	5712	Furniture stores-----	1	1
521, 3	Building materials and supply stores-----	1	0	5713, 4, 9	Home furnishing stores-----	1	1
521	Lumber and other building materials dealers-----	1	0	5713	Floor covering stores-----	1	0
523	Paint, glass, and wallpaper stores-----	1	0	5714	Drapery, curtain, and upholstery stores-----	3	1
525	Hardware stores-----	2	0	5719	Miscellaneous home furnishing stores-----	2	2
526	Retail nurseries, lawn and garden supply stores-----	1	0				
527	Mobile home dealers-----	2	3	572	Household appliance stores-----	1	1
53	<b>General merchandise group stores</b> -----	<b>(D)</b>	<b>(D)</b>	573	Radio, television, and music stores-----	1	1
531	Department stores (incl. leased depts.) <sup>5</sup> 6-----	0	0	5732	Radio and television stores-----	0	1
531	Department stores (excl. leased depts.) <sup>5</sup> -----	(D)	(D)	5733	Music stores-----	1	1
531 pt.	Conventional <sup>5</sup> -----	(D)	(D)	5733 pt.	Record shops-----	1	2
531 pt.	Discount or mass merchandising <sup>5</sup> -----	0	0	5733 pt.	Musical instrument stores-----	1	1
531 pt.	National chain <sup>5</sup> -----	0	0	<b>58</b>	<b>Eating and drinking places</b> -----	<b>1</b>	<b>1</b>
533	Variety stores-----	0	0	5812	Eating places-----	1	1
539	Miscellaneous general merchandise stores-----	1	2	5812 pt.	Restaurants and lunchrooms-----	1	1
54	<b>Food stores</b> -----	<b>0</b>	<b>0</b>	5812 pt.	Cafeterias-----	0	0
541	Grocery stores-----	0	0	5812 pt.	Refreshment places-----	1	1
542	Meat and fish (seafood) markets-----	0	1	5812 pt.	Other eating places-----	0	0
546	Retail bakeries-----	1	1	5813	Drinking places (alcoholic beverages)-----	2	1
5462	Retail bakeries—baking and selling-----	1	0	591	<b>Drug and proprietary stores</b> -----	<b>1</b>	<b>0</b>
5463	Retail bakeries—selling only-----	0	1	591 pt.	Drug stores-----	1	0
543, 4, 5, 9	Other food stores-----	2	1	591 pt.	Proprietary stores-----	0	0
543	Fruit stores and vegetable markets-----	2	0				
544	Candy, nut, and confectionery stores-----	1	0	59 ex. 591	<b>Miscellaneous retail stores</b> -----	<b>(D)</b>	<b>(D)</b>
545	Dairy products stores-----	4	3	592	Liquor stores-----	0	2
549	Miscellaneous food stores-----	2	2	593	Used merchandise stores-----	1	1
55 ex. 554	<b>Automotive dealers</b> -----	<b>1</b>	<b>0</b>	594	Miscellaneous shopping goods stores-----	1	1
551	Motor vehicle dealers—new and used cars-----	1	0	5941	Sporting goods stores and bicycle shops-----	1	1
552	Motor vehicle dealers—used cars only-----	3	0	5941 pt.	General line sporting goods stores-----	0	1
553	Auto and home supply stores-----	1	0	5941 pt.	Specialty line sporting goods stores-----	2	0
553 pt.	Tire, battery, and accessory dealers-----	0	0				
553 pt.	Other auto and home supply stores-----	1	0	5942	Book stores-----	1	1
555, 6, 7, 9	Miscellaneous automotive dealers-----	2	1	5943	Stationery stores-----	2	1
555	Boat dealers-----	3	0	5944	Jewelry stores-----	1	1
556	Recreational and utility trailer dealers-----	3	0	5945	Hobby, toy, and game shops-----	2	0
557	Motorcycle dealers-----	(D)	(D)	5946	Camera and photographic supply stores-----	1	0
559	Automotive dealers, n.e.c.-----	(D)	(D)	5947	Gift, novelty, and souvenir shops-----	1	2
554	<b>Gasoline service stations</b> -----	<b>1</b>	<b>0</b>	5948	Luggage and leather goods stores-----	5	0
56	<b>Apparel and accessory stores</b> -----	<b>1</b>	<b>0</b>	5949	Sewing, needlework, and piece goods stores-----	1	0
561	Men's and boys' clothing and furnishings stores-----	1	0	596	Nonstore retailers-----	0	0
562, 3, 8	Women's clothing and specialty stores and furriers-----	1	0	5961	Mail order houses-----	0	0
562	Women's ready-to-wear stores-----	1	0	5962	Automatic merchandising machine operators-----	0	0
563, 8	Women's accessory and specialty stores and furriers-----	2	0	5963	Direct selling establishments-----	1	2
565	Family clothing stores-----	0	0	598	Fuel and ice dealers-----	1	1
566	Shoe stores-----	0	0	5983	Fuel oil dealers-----	(D)	(D)
566 pt.	Men's shoe stores-----	(D)	(D)	5984	Liquefied petroleum gas (bottled gas) dealers-----	1	1
566 pt.	Women's shoe stores-----	1	1	5982	Fuel and ice dealers, n.e.c.-----	(D)	(D)
566 pt.	Children's and juveniles' shoe stores-----	(D)	(D)				
566 pt.	Family shoe stores-----	0	0	5992	Florists-----	2	1
564, 9	Other apparel and accessory stores-----	1	2	5993	Cigar stores and stands-----	6	1
564	Children's and infants' wear stores-----	2	2	5994	News dealers and newsstands-----	6	0
569	Miscellaneous apparel and accessory stores-----	1	1	5999	Miscellaneous retail stores, n.e.c.-----	(D)	(D)
				5999 pt.	Optical goods stores-----	1	0
				5999 pt.	Pet shops-----	2	0
				5999 pt.	Typewriter stores-----	1	2
				5999 pt.	Other miscellaneous retail stores, n.e.c.-----	(D)	(D)

Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

<sup>3</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>4</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>5</sup>Includes sales from catalog order desks.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.





## **APPENDIX F. Geographic Notes**

**Cibola County** was created from Valencia County in June 1981.

**Valencia County** was divided to create Cibola County in June 1981.

**Corrales** is in Bernalillo and Sandoval Counties.

**Espanola** is in Rio Arriba and Sante Fe Counties.

**Grants** is now in Cibola County due to the division of Valencia County into Cibola and Valencia Counties.

**Milan** is now in Cibola County due to the division of Valencia County into Cibola and Valencia Counties.

**Rio Rancho** was incorporated in September 1980.





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# PUBLICATION PROGRAM

## 1982 CENSUS OF RETAIL TRADE

Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

### Final Reports

#### Geographic area series—52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

#### Major retail center series—51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

#### Industry series—56 reports (RC82-I-1, 2, 3 (1 to 53), and 4)

The first report (RC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail

firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

### Final Report Volumes

- Volume I. Retail—Summary and Industry Statistics. Includes data previously issued in series RC82-I.
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC82-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC82-C.

### Microfiche

Every final report in the 1982 Census of Retail Trade will be available on microfiche.

### Public-Use Computer Tapes

Selected data—generally detailed information by industry and/or geographic area—also are available on public-use computer tapes. For the selected data, these tapes will provide the same information found in the final reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. These tapes, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

## OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.

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